Knowledge based Entrepreneurship

This book is dedicated enterprising people with a technical or a scientific background who consider commercializing ideas and inventions within their field of expertise via a new business activity or a new company. It aims at distilling experiences from many successful and not so successful start-up ventures from the Technical University of Denmark, 1988 – 2008 into practical, portable knowledge that can be used by future knowledge-based entrepreneurs to set up new companies efficiently or to stay away from it; to do what’s needed and avoid the pitfalls.

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