A roadmap for the EU White Paper goal on Urban Transport

In its 2011 Transport Policy White Paper, the European Commission introduced ten targets to be met in order to reach a more competitive and resource efficient transport system. The following dual goal focused on urban transport and commuting: “To halve the use of ‘conventionally-fuelled’ cars in urban transport by 2030; and to phase them out by 2050; and to achieve “essentially CO2-free city logistics in major urban centres by 2030.” The question driving the research behind this paper is how to realise this dual urban transport goal for 2030, taking into consideration existing trends, available policy options, the diverse interests of stakeholders involved in urban mobility in Europe. The paper draws on data gathered in the EU FP7 TRANSFORuM project, including workshop dialogues with stakeholders representing different interests in and perspectives on urban transport and mobility. The main result is a roadmap that proposes a broad strategy to answer the question “Who has to do what, by when” to achieve the urban transport goal. The roadmap includes detailed proposals for action and milestones at different levels of decision making. This paper will describe the process of consultations and the outcomes of the roadmap process and will also discuss the perspectives for implementation.

General information
Publication status: Published
Organisations: Department of Transport, Transport policy and behaviour, Karlsruhe Institute of Technology, Institute of Transport Economics, Rupprecht Consult - Forschung & Beratung GmbH, University of Oxford
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Pages: 53-64
Publication date: 2015

Host publication information
Title of host publication: Urban Transport XXI
Publisher: WIT Press
Editors: Brebbia, C., Miralles i Garcia, J.
Source: PublicationPreSubmission
Source-ID: 110950510
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings – Annual report year: 2015 › Research › peer-review