Business Models within DataCite

Heller, Alfred

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Link back to DTU Orbit

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Indications to business models for Web-Identifiers

**BUSINESS MODELS WITHIN DATACITE**
Identifiers

- Jumping basics over
- DOI = Handels + Management
  - DOI’s: doi:10.1234/foo
- DataCite is supporting DOIs for research data
  - Primary data
  - Secondary data
  - Gray literature
  - Other Research Outputs
DataCite’s Business Model

- Membership Fees with max DOI allocated
  - 8500 €
- Associated membership (cooperation)
  - 1700 €
- Sponsorship
  - by members
  - to activities and events
DataCite

Member’s Business Model (BM)

- To decide by members
- Non has a profit-only BM
- 2 are in “production” TIB and ETH
  - TIB, Hannover, Germany
    - Yearly Membership Fee for datacenters
  - ETH, Zürich, Switzerland
    - Pr. DOI Pricing
    - Bulk pricing
- Other members are considering BM
DataCite
Member’s Business Model (BM)

- Cost Recovery: (Cost estimation)
  - Service initialization costs
  - Promotion costs
  - Operation costs
  - Advanced service cost (extra?)
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Member’s Business Model (BM)

- **Billing models:**
  - Free of charge within the organization (Reg.Agent)
  - Flat rate pr. DOI billing (evt. pre-paid)
  - Fixed Licensing with fixed number of DOIs
  - Stepwise, fixed fee dependent on number of DOIs
    - with/without maintenance fee
  - Combinations with other free ID schemas (e.g. ARK)
  - “Broaken link charge”
  - National membership (free to citizens/organizations)
The Business Model of IDF has huge impact on the DataCite BMs
We expect the IDF model to change within 2011
The DataCite BMs will change too.

Let’s see what’s happening ...