Quadratic Assignment of Hubs in p-Hub Median Problem

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Simultaneous Fleet Deployment and Network Design of Liner Shipping Companies

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Abstract

A mixed integer linear programming formulation is proposed for the simultaneous design of network and fleet deployment of a liner service provider for deep-sea shipping. The underlying network design problem is based on a 4-index (5-index by considering capacity type) formulation of the hub location problem which are known for their tightness. The demand is considered to be elastic in the sense that the service provider can accept any fraction of the origin-destination demand. We then propose a primal decomposition method to solve instances of the problem to optimality. Numerical results confirm superiority of our approach in comparison with a general-purpose mixed integer programming solver.

Keywords: hub-and-spoke network design, liner shipping, fleet deployment, elastic demand, mixed integer programming, Benders decomposition.

1. Introduction

Maritime transportation offers cheaper rates, higher safety levels and less environmental effects than most comparable transportation modes. In the last decades maritime transportation has played a still larger role in the international trade, due to the strong and rapid growth in the world economy resulting in larger volume of production. However, increasing focus on environmental issues, and the economical crisis in 2009 has made it necessary to find sustainable solutions for the maritime sector.

According to (Christiansen et al., 2004) shipping operation can be grouped in three categories: (a) liner shipping, (b) industrial shipping and (c) tramp shipping. In this paper we focus on containerized liner shipping since it is specialized in proving reliable and regular services between ports along known sailing routes, and it is used in a large extent for long haul transport of high value goods.

By May 2008, the world containership fleet reached approximately 13.3 million twenty-foot equivalent unit (TEUs), of which 11.3 million TEUs were on fully cellular containerships. This fleet includes 54 containerships of 9,000 TEU and above. A forecast ending in 2020 indicated that container trade is expected to reach 219 million TEUs in 2012 and 287 million TEUs in 2016, and to exceed 371 million TEUs in 2020. For more details one can refer to ISL (2008). The drive to bigger containerships which carry still more containers is largely due to the fuel price and the economy of scale. It is claimed that new jumbo vessels (22,000 TEUs capacity) would cut the shipping price per container by 40%. Therefore, vessel size has significant impact on the shipping operations.

With larger vessels, it gets still more important to design the route net such that a good utilization of the capacity is achieved. Within a given planning horizon, it is vital for the liner shipping operators to determine an optimal allocation of vessels to routes and the relevant vessel chartering strategy in order to minimize the total operating cost and to keep a satisfactory service level for customers. For the sake of presentation, this decision problem is referred to as the fleet deployment problem (FDP). In contrast with the above-mentioned trend of increase in capacity and fleet size of the
maritime transport industry, not many studies have been carried out on the FDP. Our model is intended to be used one region at a time.

Not all ports are accessible by the large vessels due to draught, unloading facilities or capacity. Also, it can be undesirable to call too many ports on a round-trip with the large vessels since each call takes time and implies additional expenses. This has led to a still larger use of hub and spoke networks, where the hub network is maintained by large vessels, while the spoke network is maintained by smaller feeder lines.

During the last two decades, hub-and-spoke network design problems have received increasing attention in a wide range of application areas such as transportation, telecommunications, computer networks, postal delivery, less-than-truck-loading (LTL) and supply chain management. The economy of scale offered by hub-and-spoke network structures for transferring origin-destination (O-D) flows is exploited by concentrating flow on fewer links and by avoiding underutilized connections.

Aiming at minimizing the total costs in a hub-and-spoke network, flow between O-D pairs is routed through some selected intermediate nodes (called hub nodes) and edges (called hub edges) connecting the hubs. Once the hubs are chosen, the non-hub nodes (called spoke nodes) are allocated to the hubs in order to transship flow via the hub-level sub-network. The allocation scheme is either single or multiple based on the particular nature of application. In a single allocation scheme, a spoke node is allocated to a single hub, while such a restriction is relaxed in a multiple allocation scheme. A hub-and-spoke structure avoids direct shipping concentrating flow on hub edges to get a better utilization of facilities operating there. As a result of this flow concentration, economy of scale can be exploited by using more efficient vessels on the hub links.

In the present paper we present a model for simultaneous network design and fleet deployment. The model is able to determine a cyclic hub network, and to find the capacity of the hub line and feeder lines. The model is intended to be used for a single region, hence only one hub line is considered, and the number of ports is limited to 10-20.

Although simultaneous network design of a hub-and-spoke network and fleet deployment has not been addressed before in the literature, each of the parts have been studied intensively, as we summarize in the sequel.

1.1. Network Design

Within the area of liner shipping only a few references are found and they mainly concern deployment of vessels (Ronen et al., 2004). Christiansen et al. (2007) describe models for designing shipping networks for a traditional liner operation as well as for a hub-and-spoke liner network. According to the paper, a booking is accepted if there is space available on a vessel. This may lead to non-optimal decisions since the space may be used more profitably by demands in subsequent ports on the route. However, the issue of empty container availability is not regarded as a component of cargo profitability, although the connection to profit is evident. The paper encourages research into the area of revenue management and booking models, but very little work has been published on this subject as mentioned by, e.g., Ronen et al. (2004); Christiansen et al. (2007). To the best of our knowledge the only work is the paper by Løfstedt et al. (2010).


1.2. Fleet Deployment Problem

Everett et al. (1972) was the first to propose a linear programming model to optimize a fleet of large tankers and bulkers in the USA (Bradley et al., 1977). Mathematical models for various variants of the FDP have been presented by Perakis and Jaramillo (1991); Jaramillo and Perakis (1991); Powell and Perakis (1997). This includes a nonlinear programming model for FDP with multiple origins and destinations (Papadakis and Perakis (1989)) and FDP with single origin-destination pairs and multiple vessels (Perakis and Papadakis (1987a,b)). Perakis (2002) gives a survey of fleet operation and deployment optimization up to 2002. A slightly different version of the FDP is also examined
by (Shintani et al., 2007), which takes into consideration the empty container repositioning issues. Gelareh and Meng (2010) proposed a more general model by simultaneously taking into consideration many factors.

1.3. Hub Location Problem

In the present paper we consider a discrete hub location problem. The first work in this area is due to O’Kelly (1987), who proposed the first (quadratic) mathematical formulation for the Uncapacitated Single Allocation p-Hub Median Problem (USApHMP).

Aversa et al. (2005) proposed a mixed integer programming (MIP) model for locating a hub port in the East coast of South America. In 2008, Takano and Arai (2008) applied the quadratic model of O’Kelly and developed a genetic algorithm to solve instances of the problem. As opposed to many existing tight linear formulations, this work applies a nonlinear formulation; it neither allows more than one hub edge being used along any O-D path nor any spoke-spoke connection. Imai et al. (2009) presented a model for simultaneous hub-and-spoke network design and fleet deployment problems in liner shipping. Their emphasis is on the empty container repositioning and their model hardly resembles a standard hub-and-spoke model. Imai et al. (2006) studies the viability of deploying mega-vessels by employing a non-zero sum two-person game with hub-and-spoke networks strategy for mega-vessels and multi-port calling for conventional ship size. Other results can be found in Hsu and Hsieh (2007) for a bi-objective model to determine the optimal liner routing, ship size, and sailing frequency for container carriers by minimizing shipping costs and inventory costs. Konings (2006) tries to answer the question whether hub-and-spoke services could be a fruitful tool in improving the performance of Container-on-barge transport and so in gaining market share.

Other works addressing liner shipping network design, but not necessarily the hub-and-spoke design, include Choong et al. (2002) for empty container management for intermodal transportation networks.

For a recent survey of models, applications and solution methods for network hub location problems, we refer to the survey by Alumur and Kara (2008) and the references therein.

1.4. Objective and Contribution

When compared to most other modes of transportation, liner shipping offers cheaper freight rates, higher safety level and less environmental impact compared to most other transportation means. However, from a scientific point of view, liner shipping has until recently received less attention in the literature. The current trend of global trade and emerging new economies UNCTAD (2008)—in particular in Asia—enhance the importance of liner shipping, since it is in charge of transporting up to 90 percent of this trade volume.

From the liner service providers point of view offering deep-sea services, fuel consumption is a major part of their costs (up to 49 percent). Different policies are implemented to keep fuel cost under control and to ensure a better utilization of the vessels in order to reach lower operational costs. From among such policies, so called slow steaming helps liner service providers to reduce bunker costs while maintaining the published itinerary plan valid and respected. However, such policies often are applied on known networks without having a holistic approach which takes into account deployment at the same time as network design. Besides this, most models presented in the literature assume that the LSPs are obliged to transport the whole demand which is seldom the case in reality. In practice, although LSPs are bound to a given frequency of rotations and often have a lot of contracts, neither the shippers have to deliver anything (if for example demand is not generated and canceled because of production disruption) nor LSPs are obliged to serve the whole demand of customers if for example they have over booked board.

We have considered the following issues in our model: i) the LSPs can choose what fraction of the demand they want to accept to transport, ii) they can choose to deploy on feeder network or to not operate a feeder line but still receive the demand, perhaps through a third-party, iii) the regular service is guaranteed and the model offers a high level of flexibility and extendibility to be used by different LSPs. Many practical aspects such as consistency between ports and vessels etc can be expressed in the model, iv) the cost of transshipment is explicitly considered in the model, v) the model considers at the service network design problem for a given fleet of vessels and tries to maximize the utilization w.r.t the existing resources rather than designing an ideal network for a non-existing fleet, vi) in practice the global trade transport has a regional pattern like Europe-North America, Europe-Asia Pacific etc. hence the presented model is intended for use in regional planning.

Although the main contribution of the work is to propose a comprehensive mathematical model, the model has carefully been designed such that it can be decomposed in order to make use of the novel techniques presented in
literature. The proposed primal decomposition is able to determine the quality of the solution by boxing the optimal value between a lower and upper bound, even when stopped before proving optimality. This paper is organized as follows: In Section 2, we formally state and describe the problem. In Section 3, a mathematical model is proposed and its properties are investigated. Section 4 presents a solution method based on Benders decomposition. The master problem is defined, and it is shown how to separate cuts from the dual solution. New branching rules are presented as well as techniques for preprocessing the graph in order to reduce the problem size. In Section 5, we report our computational experiments which show that the decomposed algorithm is considerably faster than solving the original model by general-purpose solver. The work is concluded in Section 6 where we also suggest further research directions.

2. Problem Statement

The Fleet Deployment on a Hub Location Network (FDHLN) can formally be stated as follows: Given a set of ports each of which has at least one container terminal and also given:

a) origin-destination (O-D) flows between every pair of ports,

b) a finite fleet of vessels of certain types with respect to capacity, size and particular traits,

c) running cost per unit of TEU for every vessel type and for every leg,

d) revenue generated per unit of flow for every vessel type and every leg of call,

e) fixed deployment cost for every vessel type (independent of leg of call) and,

f) transshipment cost per unit of flow (TEU) at any port along an O-D path.

The problem is to find a circular route (hub-level loop sub-network) in the region of service passing through a set of designated hub ports, such that the remaining non-hub (spoke) ports send their demands using feeder vessels to a finite and limited number (usually restricted to two) ports on the circular route. The problem seeks for:

i) a directed hub-level circular route subject to a bounded travel time,

ii) allocation of spoke ports to the hub ports on the circular route,

iii) assignment of optimal vessel type and arrival frequency to each spoke link,

iv) determining the fraction of the O-D demand to be fulfilled and,

v) assignment of an optimal number of a unique vessel type on the circular route,

in such a way that the overall return after deduction of costs (transport, deployment, transshipment) is maximized. Figure 1 sheds more light on the structure of such a network.

It is natural to assume that the running cost per TEU is lower using larger vessels. This is in our model expressed by a vessel-dependent discount factor \( \alpha_v \) on the running costs, when using vessel \( v \).

3. Mathematical Model

We first need to introduce the notation before presenting the model.
Figure 1: A typical solution to the problem. Four vessel types are available as illustrated in the upper right corner. The hub network is marked with red (square nodes and connecting directed links), while the feeder lines are marked with blue (circles and undirected links). Type of vessels is indicated on the edges.

3.1. Parameters

The parameters are listed here:

<table>
<thead>
<tr>
<th>Parameters</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$N$</td>
<td>number of ports</td>
</tr>
<tr>
<td>$N_{alloc}$</td>
<td>maximum number of hub nodes that a spoke node can be allocated to</td>
</tr>
<tr>
<td>$S$</td>
<td>set of all vessel types</td>
</tr>
<tr>
<td>$N_v$</td>
<td>maximum number of available vessels of type $v \in V$</td>
</tr>
<tr>
<td>$\alpha_v$</td>
<td>discount factor resulted from economy of scale in using vessel type $v$ on the hub-level network</td>
</tr>
<tr>
<td>$r_{klv}$</td>
<td>revenue generated per TEU on leg $(k, l)$ using vessel type $v$</td>
</tr>
<tr>
<td>$C_{lk}$</td>
<td>transshipment cost per TEU at port $k$</td>
</tr>
<tr>
<td>$T_{H\min}$</td>
<td>minimum length of string</td>
</tr>
<tr>
<td>$T_{H\max}$</td>
<td>maximum length of string</td>
</tr>
<tr>
<td>$C^v$</td>
<td>capacity of vessel type $v$</td>
</tr>
<tr>
<td>$F_{v\text{dep}}$</td>
<td>fixed deployment cost of vessel type $v$</td>
</tr>
<tr>
<td>$w_{ij}$</td>
<td>demand between port $i$ and $j$ from $i$ to $j$ (TEU)</td>
</tr>
<tr>
<td>$c_{ij}$</td>
<td>cost per TEU for direct transport from port $i$ to $j$</td>
</tr>
</tbody>
</table>

3.2. Decision Variables

The decision variables are listed in the following table:
3.3. Formulation

In what follows, we use ‘node’ and ‘port’ and also ‘spoke’ and ‘feeder’ interchangeably.

The Fleet Deployment on Hub-and-Spoke Network (FDHSN) is formulated as follows

\[
\begin{align*}
\text{max} & \sum_{i,j \in V} \sum_{v \in V} e_{ij}^v (r_{ij}^v - c_{ij}^v)w_{ij} \\
& + \sum_{i,j \in V} \sum_{v \in V} d_{ijk}^v (r_{ik}^v - c_{ik}^v)w_{ij} + \sum_{i,j \in V} \sum_{v \in V} b_{ijk}^v (r_{jk}^v - c_{jk}^v)w_{ij} \\
& + \sum_{i,j \in V} \sum_{v \in V} a_i x_{ijkl}^v (r_{ik}^v - c_{ik}^v)w_{ij} \\
& - \sum_{i,j \in V} \sum_{v \in V} (d_{ijk}^v + b_{ijk}^v)w_{ij}c_{ij}^v \\
& - \sum_{k,l \in V} \sum_{v \in V} n_{vkl}^S c_{vkl}^v - \sum_{k,l \in V} \sum_{v \in V} n_{vkl}^H c_{vkl}^h \\
& \text{s.t.}
\end{align*}
\]

\[G_1\]

\[
\begin{align*}
\sum_{v} \left( e_{ij}^v + \sum_{k \neq i,j} d_{ijk}^v + \sum_{k \neq i,j} x_{ijkl}^v \right) & \leq 1, \quad i, j \neq i \in N, \\
\sum_{v} \left( e_{ij}^v + \sum_{k \neq i,j} b_{ijk}^v + \sum_{k \neq i,j} x_{ijkl}^v \right) & \leq 1, \quad i, j \neq i \in N, \\
\sum_{v} \left( \sum_{l \neq j} x_{ijkl}^v - \sum_{l \neq j} x_{ijkl}^v - a_{ijk}^v + b_{ijk}^v \right) & = 0, \quad j \neq i, k \neq i, j \in N
\end{align*}
\]

\[G_2\]

\[
\begin{align*}
y_{kl} & \leq y_{kk}, \quad y_{kl} \leq y_{li}, \quad k, l \neq k \in N, \\
\sum_{l \neq k} (y_{kl} + y_{lk}) & = 2y_{kk}, \quad k \in N, \\
\sum_{l \neq k} y_{kl} & \leq 1, \quad k \in N
\end{align*}
\]
\[ \sum_{v} \sum_{j,k} x_{ijkl}^v \leq 1 - s_{ik}, \quad i, j \neq i, k \neq i, j \in \mathbb{N}, \quad (8) \]

\[ \sum_{v} e_{ij}^v + y_{ii} + y_{jj} \leq 2, \quad i, j \neq i \in \mathbb{N}, \quad (9) \]

\[ \sum_{v} e_{ij}^v - y_{jj} - y_{ii} \leq 0, \quad i, j \neq i \in \mathbb{N}, \quad (10) \]

\[ \sum_{v} e_{ij}^v \leq s_{ij} + s_{ji}, \quad i, j \neq i \in \mathbb{N}, \quad (11) \]

\[ \sum_{v} a_{ij}^v + \sum_{i \neq k} \sum_{j \neq k} x_{ijkl}^v - y_{kk} \leq 0, \quad i, j, k \neq i, j \in \mathbb{N}, \quad (12) \]

\[ \sum_{v} b_{ijkl}^v - y_{kk} \leq 0, \quad i, j \neq i, j \in \mathbb{N}, \quad (13) \]

\[ \sum_{v} a_{ij}^v + y_{ii} \leq 1, \quad i, j \neq i \in \mathbb{N}, \quad (14) \]

\[ \sum_{v} b_{ijkl}^v - y_{jj} \leq 1, \quad i, j \neq i, j \in \mathbb{N}, \quad (15) \]

\[ \sum_{v} a_{ijk}^v \leq s_{ik} + s_{kl}, \quad i, j \neq i \in \mathbb{N}, \quad (16) \]

\[ \sum_{v} b_{ijkl}^v \leq s_{ik} + s_{kl}, \quad i, j \neq i \in \mathbb{N}, \quad (17) \]

\[ \sum_{v} x_{ijkl} \leq y_{kl}, \quad i, j \neq i, k \neq l \in \mathbb{N}, \quad (18) \]

\[ \sum_{j \neq i} s_{ij} \leq N_{\text{alloc}} s_{ii}, \quad i \in \mathbb{N}, \quad (19) \]

\[ s_{ii} + y_{ii} = 1, \quad i \in \mathbb{N}, \quad (20) \]

\[ s_{ij} + s_{ji} \leq 1, \quad i, j \neq i \in \mathbb{N}, \quad (21) \]

\[ y_{ij} + y_{ji} \leq 1, \quad i, j \neq i \in \mathbb{N}, \quad (22) \]

\[ s_{ij} \leq 2 - y_{ii} + y_{jj}, \quad i, j \neq i \in \mathbb{N}, \quad (23) \]

\[ T_{il}^{\text{min}} \leq \sum_{k \neq i} \sum_{l \neq k} \sum_{v} y_{ijkl}^v \leq T_{il}^{\text{max}}, \quad (24) \]

\[ \sum_{v} C^w (n_{vik}^v + n_{vkl}^v) \geq \sum_{i,j,l} \sum_{v} x_{ijkl}^v w_{ij}, \quad k, l \neq k \in \mathbb{N}, \quad (25) \]

\[ \sum_{v} C_{n_{vik}^v} \geq \sum_{i \neq k} \sum_{j,l} \sum_{v} a_{ijkl}^v w_{ijkl} + \sum_{i \neq k,l} \sum_{v} b_{ijkl}^v w_{ijkl} + \sum_{v} e_{ijkl}^v w_{ijkl}, \quad k, l \neq k \in \mathbb{N}, \quad (26) \]

\[ \sum_{v} C_{n_{vkl}^v} \geq \sum_{j \neq k} \sum_{i,l} \sum_{v} a_{ijkl}^v w_{ijkl} + \sum_{j \neq k,l} \sum_{v} b_{ijkl}^v w_{ijkl} + \sum_{v} e_{ijkl}^v w_{ijkl}, \quad k, l \neq k \in \mathbb{N}, \quad (27) \]

\[ \sum_{v} n_{vkl}^v = \sum_{l \neq k} n_{vkl}^v, \quad v \in S, k \in \mathbb{N}, \quad (28) \]

\[ \sum_{v} V_{skl}^v \leq s_{kl} + s_{jk}, \quad k, l \neq k \in \mathbb{N}, \quad (29) \]

\[ \sum_{v} V_{vkl}^v = y_{kl}, \quad k, l \neq k \in \mathbb{N}, \quad (30) \]
4. Solution Method

We have observed difficulties for general-purpose mixed integer programming solvers to solve instances of even very small size (e.g. \( n = 10 \)) and therefore our aim in this section is to propose a decomposition algorithm to solve larger instances in reasonable time.

A trivial decomposition for (FDHSN) is to decompose the problem to a master problem for simultaneous network design and deployment and an elastic flow problem as a subproblem. We exploit the carefully designed model and the structure of problem to split the variables following the principle of Benders decomposition (Benders (2005)).
Figure 2: A typical network structure of (FDHSN). The square nodes on the directed string represent the nominated hub ports and the circular nodes are the spoke ports allocated to hub ports.

The idea of Benders decomposition is to partition set of decision variables into complicating (usually integer) and non-complicating ones (usually continuous), relaxing the complicating variables.

Since this pioneering work of Benders, many successful application of this approach are reported in literature. There are also works which in particular address the application of Benders decomposition for network design problems. Interested readers are referred to Magnanti and Wong (1981) and Magnanti et al. (1986). Recently, Poojari and Beasley (2009) studied the ways to improve the performance of approach by using genetic algorithms. Codato and Fischetti (2006) introduces the application of combinatorial cuts for the approach, Fischetti et al. (2009) generates Benders cuts from a minimal infeasible system in the master problem and Bai and Rubin (2009) use advanced features of CPLEX like callbacks to efficiently implement the approach by solving only one MIP master problem. Papadakos (2008) reports method to overcome numerical instability and Sherali and Fraticelli (2002) extend Benders approach to deal with integer subproblems.

Successful application of this approach for hub location problems is reported in de Camargo et al. (2008) and Gelareh and Nickel (2007).

Using Benders decomposition we split the problem to a master problem containing integer variables and a subproblem, linking the two problems by a continues variable.

4.1. Master Problem

By decomposing the problem into an integer master problem and a linear programming subproblem we end up with a master problem whose solutions also include infeasible strings, as they are disconnected. In order to avoid a huge branch-and-bound tree with many infeasible incumbents having a disconnected hub-level network we instead introduce a master problem which only contains feasible solutions of the same master problem eliminating the disjoint strings therefore having tighter polytope.

In the network of this master problem a dummy node 0 sends one unit of flow to a set of hub nodes and as a result a directed circle is generated. Based on the length of this hub-level network the deployment decision is simultaneously made.

A mathematical formulation of the master a problem is presented in the following. We introduce the binary variables $z_{ijk}$ which are 1 iff the flow from dummy node 0 to $k \in N$ goes through arc $(i, j) : j \neq i$. $z$ and $y$ are now adapted to be indexed by $N^0 = N \cup \{0\}$.

Let $G(V, E)$ be a connected graph, where $V = \{1, 2, 3, \ldots, n\}$ is the set of nodes or vertices and $E$ the set of edges. Let $G_d = (V, A)$ be a directed graph derived from $G$, where $A = \{(i, j), (j, i) : (i, j) \in E\}$, that is, each edge $u$ is associated with two arcs $(i, j)$ and $(j, i) \in A$. Two new graphs $G^0 = (V_0, E_0)$ and $G^0_d = (V_0, A_0)$ where $V_0 = V \cup \{0\}$, $E_0 = E \cup \{[0, j] : j \in V\}$, $A_0 = A \cup \{[0, j] : j \in V\}$, are defined.
Figure 3: Master problem network: Hub nodes are indicated with squares (red) while spoke nodes are indicated with circles (blue). The dummy node (0) impose a directed cycle (green). The doubly drawn links (green) connect those nodes receiving flow from dummy node and making a directed string.

Let \( \tilde{Y} = (y_{ij})_{i \in V} \in \{0, 1\}^{|V|} \), \( y = (y_{u})_{u \in E_0} \in \{0, 1\}^{|E_0|} \) two 0–1 vectors, and \( z_{ij}^k \geq 0, (i, j) \in A_0, k \in V' \), where \( V' \) is a subset of \( V \), and \( z_{ij}^k \) is a real flow in the arc \((i, j) \in A_0\), having 0 as source and \( k \) as destination. \( E(i) \) is considered as the set of edges \( u \in E \) such that an endpoint is \( i \), \( \Gamma^+(i) = \{(j, i) \in A_0\} \) and \( \Gamma^-(i) = \{ (j, i) \in A_0 \} \), \( m = |E| \) and \( n = |V| \) (Maculan et al., 2003).

Henceforward, we will refer to the following model as (MP)

\[
\begin{align*}
\text{max} & - \sum_{k \in V} \sum_{i \in V} n_{ik}^H c^V - \sum_{k \in V} \sum_{i \in V} n_{ik}^H c^V + \eta \\
s.t. & \sum_{j \in \Gamma^+(0)} z_{0j}^k - y_{kk} = 0, & k \in V, \quad (46) \\
& \sum_{j \in \Gamma^-(i)} z_{ij}^k - \sum_{j \in \Gamma^+(i)} z_{ji}^k = 0, & i \in V - \{k\}, k \in V, \quad (47) \\
& z_{ij}^k \leq y_{ij}, & (i, j) \in A_0, k \in V, \quad (48) \\
& z_{ji}^k \leq y_{ij}, & (i, j) \in A_0, k \in V, \quad (49) \\
& y_{ij} \leq x_i, & (i, j) \in E, \quad (50) \\
& y_{ij} \leq x_j, & (i, j) \in E, \quad (51) \\
& \sum_{j \in V} y_{0j} = 1, & i, j \in V, \quad (52) \\
& \sum_{j \in E} z_{0j} - y_{kk} = 0 & k \in V, \quad (53) \\
& \sum_{j \in A_0} z_{ikk} = y_{kk} & k \in V, \quad (54) \\
& \sum_{j \in A_0} z_{ijk} \leq y_{ij}, & k, i \in V, \quad (55) \\
& \sum_{i \in V} n_{ik}^H \leq \sum_{k \in V} n_{ik}^H V_{ikp} / \beta_1, & \forall k, l \neq k \in V, \quad (56) \\
& \sum_{i \in V} n_{ik}^H \geq \sum_{k \in V} n_{ik}^H V_{ikp} / \beta_2, & k, l \neq k \in V, \quad (57)
\end{align*}
\]
\[
\sum_v n^H_v \leq \sum_{kl} t_{kl} y_{kl}/\beta_1,
\]
\[
\sum_v n^S_v \leq (s_{kl} + s_{k})[t_{kl}/\beta_1], \quad k, l \neq k \in V,
\]
\[
\sum_v n^S_v \geq (s_{kl} + s_{k})[t_{kl}/\beta_2], \quad k, l \neq k \in V,
\]
\[
z_{ij} \geq 0, \quad (i, f) \in A_0, k \in V,
\]
\[
y_{ij} \in \{0, 1\}, \{i, f\} \in E_0, h_k \in \{0, 1\}, k \in V, \eta \geq 0,
\]

The linking variable \( \eta \geq 0 \), which links MP to the Benders cuts, should be explicitly bounded by some sufficiently big number such that the MP remains bounded.

The objective function (45) minimizes the total fixed cost for deployment and maximized the linking variable. Constraints (46) ensures that the dummy node sends one unit of flow to every selected hub node. Flow conservation for every intermediate hub node along any path from the dummy node to a particular destination holds (47). Flow traverses a link provided that it is a hub link and a hub links has its end-points as hub node (48)-(51). A dummy node is allocated to one and only one other hub node (52). The dummy node sends flow to a destination if and only if destination node is a hub. Constraints (53) stand for it. The flow from dummy node finally arrives at the destination hub node which is ensured by (54). Constraints (55) guaranty that intermediate nodes are actually hub nodes. The constraints \( G2-G10 \) in (56) are the constraints from FDHSN. The rest of constraints (57-61) are constraints from practice where the number of vessels on each link is force to be less than some chosen number such that the MP remains be bounded.

The objective function (45) minimizes the total fixed cost for deployment and maximized the linking variable. Constraints (46) ensures that the dummy node sends one unit of flow to every selected hub node. Flow conservation for every intermediate hub node along any path from the dummy node to a particular destination holds (47). Flow traverses a link provided that it is a hub link and a hub links has its end-points as hub node (48)-(51). A dummy node is allocated to one and only one other hub node (52). The dummy node sends flow to a destination if and only if destination node is a hub. Constraints (53) stand for it. The flow from dummy node finally arrives at the destination hub node which is ensured by (54). Constraints (55) guaranty that intermediate nodes are actually hub nodes. The constraints \( G2-G10 \) in (56) are the constraints from FDHSN. The rest of constraints (57-61) are constraints from practice where the number of vessels on each link is force to offer a regular frequency within the tolerance \([\beta_1, \beta_2]\) in (60). We have chosen half a day as tolerance, hence getting \( \beta_1 = 6 \frac{1}{2} \) and \( \beta_2 = 7 \frac{1}{2} \).

Typical Benders cuts are generated from the solution to the dual of the flow problem.

### 4.2. Branching Rules and Preprocessing

We exploit the structure of the model and employ some accelerating method to speed up MP resolution. We make use of explicit constraint branching to benefit from the hierarchy of decision in the overall process such that after some decisions have been made problem solves more efficiently. From among such decisions we can refer to the fact that it has been observed to be more efficient if the hub-level string and number of vessel type operating on the hub-level are determined before the branching take place on the remaining variables, the results are more promising.

In the master problem it has been observed that some variables can be fixed to zero and some symmetry can be broken to avoid exhaustive effort in branch-and-bound process.

#### 4.2.1. Explicit Constraint Branching

Appleget et al. (2000) proposed a simple technique to explicitly branching on a set of variables rather than a single one. The idea is to divide the integer variables to different groups based on their decision impact on the rest of variables and set the total sum of variables in each group equal to a new integer variable. By giving different priorities in the branching promising numerical results is reported.

Here we divide the decisions on the number of vessel types on the hub-level in one group \( (n^H_v, \forall v) \), number of vessels on links \( (n^H_{ijkl}, n^S_{ijkl}, \forall v, k, l) \) in the second group and the decisions regarding allocations together with the hub-level network \( (y_{ijkl}, \forall k, l, V^H_{ijkl}, V^S_{ijkl}, \forall v, k, l) \) in the third level. Then we introduce:

\[
ECB_1 = \sum_v n^H_v,
\]
\[
ECB_2 = \sum_{ijkl} (n^H_{ijkl} + n^S_{ijkl}),
\]
\[
ECB_3 = \sum_{k,l} y_{ijkl} + \sum_{ijkl} (V^H_{ijkl} + V^S_{ijkl}).
\]

11
and prioritize them by 1000, 500, 100 in branching, respectively. In practice when using CPLEX as MIP solver any positive integer can be used but we put enough gap between these three values for the cases where something between two consecutive priorities needs to be considered.

Due to the fact that there is at most one vessel type operating on any link we can also introduce the so called Special Ordered Set of type 1 (SOS1) in CPLEX such that branching takes place on the set of variables that at most one will have non-zero value. For example we can introduce $V_{i_kl}$, $V_{v, k, l}$ in one SOS1.

### 4.2.2. Preprocessing

Some of the design variables for the hub-level string can be fixed in the model.

\[
y_{i0} = 0, \quad i, \quad (67)
\]
\[
z_{i0} = 0, \quad i, j \neq i, \quad (68)
\]
\[
z_{ij0} = 0, \quad i, j \neq i \quad (69)
\]
\[
z_{ij} = 0, \quad i, j \neq i, \quad (70)
\]
\[
z_{i} = 0, \quad i, j \neq i. \quad (71)
\]

From Figure 4 one observes that there is no need to return any flow from string to the dummy node (67-69). There is no self-loop, from $i$ to $i$ link on the string (70). No flow departs from $i$ and heads to $j$ if destined to $i$ (71).

**Preprocessing based on nature of business.** When a link is longer than $\beta$ (i.e. one week) it cannot be considered as a spoke link. Therefore we have

\[
V_{i_kl} = 0, \quad \text{if } t_{kl} \geq \beta \quad (72)
\]
\[
V_{i_kl} = 0, \quad \text{if } t_{kl} \geq \beta. \quad (73)
\]

and if a link is shorter than a day long it cannot be considered as a hub leg:

\[
V_{i_kl} = 0, \quad \text{if } t_{kl} \leq 1 \quad (74)
\]
\[
V_{i_kl} = 0, \quad \text{if } t_{kl} \leq 1. \quad (75)
\]

### 4.2.3. Tighter Benders Cuts

Whenever the subproblem is a flow problem, it is very likely that the problem is degenerate and the dual has multiple optimal solutions. Therefore there is a face of optimality which can be used to generate the cut from the solution to the dual. Some of these cuts might be dominated by others. Magnanti and Wong (1981) suggested a method for the best choice of the solution so that the resulting cut is a pareto cut and not dominated by any other cut.

However, it should be mentioned that making use of this approach might lead to instability in computation where the added equality constraint might lead to an infeasible tightening LP model. We overcome this difficulty in this way: Once the subproblem LP is solved we fix the dual values and ask the solver to move over the face of optimality and choose the optimal solution for the new objective which is suggested by Magnanti and Wong (1981).

In order to generate a relatively interior point to be used for the cut generation, we have adopted the following strategy: Let $\bar{X} = (\ldots, y, \ldots)$ be the current incumbent of branch-and-bound tree we set $\text{coef} = \max((\sum k \bar{t}_{ik} y_{ik} - T_{\min}^{\epsilon})/T_{\max}^{\epsilon})$ ($\epsilon = 0.1$) and introduce $x^{\epsilon} = \text{coef} \bar{X}$ as the relative interior point. By doing this we ensure that $T_{\min}^{\epsilon} < \sum k \bar{t}_{ik} y_{ik}^{\epsilon} < T_{\max}^{\epsilon}$ in $x^{\epsilon}$ and the rest of variables are strictly within their feasible bounds.
4.2.4. Symmetry

By adding the dummy node in Section 4.1 the master problem experiences a symmetry which is related to the link connecting the dummy node to the main string. Figure 4 sheds more light on that.

Moreover, since every spoke node is allocated to at least one and at most $N_{\text{alloc}}$ regardless of deployment therefor this also results in symmetry where two optimal solutions are only different in the number of spoke edges encompassed from a spoke node.

These two kind of symmetries can be broken by adding the following term to the objective function of MP:

$$\text{MP}: - \sum_i M(i + 1)y_{01} - \sum_{i,j \neq i} s_{ij}$$

where $M$ is a sufficiently large constant. The idea behind the big-$M$ constraint is to distribute some unequal weights on the links to inject some level of perturbation and overcoming multiple optimal solutions. This value can be any thing but with enough big absolute values so that is not ignored when compared to to the existing coefficients with respect to the order of magnitude.

The first term forces the dummy link being assigned to the hub node with smallest index and the last one ensures that unnecessary spoke links will not be established.

5. Computational Results

We consider a set of data instances composed of a subset of container terminals from North America (NA) and Europe (E). The sailing time of a single string E-NA is limited to be within 4 to 5 weeks as common for most liners. The factor of economy of scale $\alpha_v$, $\forall v$ is chosen from the set $\{0.6, 0.8\}$, meaning that we expect the hub-network to be $\alpha_v$ times more expensive to operate than the spoke network. We solve 4 randomly generated instances for each $N = \{8, 9, 11, 12, 13, 14, 15\}$, where $n \in N$ is the number of ports. Our random instances are generated using a fleet of vessels with attributes reported in Table 1. The vessel capacities (‘Capacity’), fixed deployment cost (‘FxDep’) and availabilities (‘Avail’) are reported in the first three columns, respectively. The cost is uniformly generated within given min and max values and is scaled with respect to the Euclidean distance for each potential link. The revenues are generated for every link and every vessel type for a percentage of the cost within the given min and max values. It must be noted that on some links the generated revenue might be negative (which is usually unavoidable due to the nature of business). Although speed can vary within a lower and upper bound, we assumed a fixed speed of 17 kn/m. and the travel times are calculated based on this speed. This allows the model to avoid deploying vessel on some of the spoke edges. The transshipment cost for each port is uniformly random generated in $[0, 5]$, which includes discharging, holding and reloading independent of vessel type (simplified assumption).
All experiments have been run on an Intel Xeon CPU 2.66 GHz processor with 8 GB RAM. CPLEX callbacks have been used to implement the algorithm. In the computational experiments, a time limit of 10 hrs has been imposed.

Table 1: A hypothetical fleet attributes.

<table>
<thead>
<tr>
<th>Vessel</th>
<th>Capacity</th>
<th>FxDep</th>
<th>Avail</th>
<th>Cost</th>
<th>Revenue</th>
<th>Speed</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Min</td>
<td>Max</td>
<td>Min</td>
<td>Max</td>
<td>Min</td>
<td>Max</td>
</tr>
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<td>100</td>
<td>40</td>
<td>20</td>
<td>50</td>
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<td>0.30</td>
</tr>
<tr>
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<td>14</td>
<td>35</td>
<td>0.00</td>
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</tr>
<tr>
<td>8000</td>
<td>500</td>
<td>10</td>
<td>12</td>
<td>30</td>
<td>0.00</td>
<td>0.50</td>
</tr>
</tbody>
</table>

We have chosen the container terminals from a list of ports in the region. The North-American ports are only chosen from among those in the Eastern coast (see boxed region in Figure 5). For E-NA the ports are chosen from among those in Table 2. As shown in the table the first column indicates the index of port, the second column 'PORT' indicates the port name (some of the ports such as Rotterdam has more than one container terminal operated by different holders). The third column ('TERMINAL') concerns the terminal name and the next column ('HOLDING') indicates the port holder. The last three columns report the geographical information of each terminal.
<table>
<thead>
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<th>CODE</th>
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<th>HERALDG</th>
<th>ZONE</th>
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<td>SSA Mobile Terminal</td>
<td>APM</td>
<td>North America</td>
<td>30.60</td>
<td>-88.04</td>
</tr>
<tr>
<td>58</td>
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<td>Port of Oakland Terminals</td>
<td>APM</td>
<td>North America</td>
<td>37.60</td>
<td>-122.29</td>
</tr>
<tr>
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<td>Port Everglades</td>
<td>Port Everglades</td>
<td>APM</td>
<td>North America</td>
<td>26.05</td>
<td>-80.12</td>
</tr>
<tr>
<td>60</td>
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<td>APM</td>
<td>North America</td>
<td>45.46</td>
<td>-122.32</td>
</tr>
<tr>
<td>61</td>
<td>Seattle</td>
<td>Port of Seattle Terminals</td>
<td>APM</td>
<td>North America</td>
<td>47.60</td>
<td>-122.34</td>
</tr>
</tbody>
</table>
Every instance is generated by randomly choosing \( n \) container terminals from Table 2. For confidentiality reasons we have generated the flow demands randomly.

In Table 3 we report the numerical results on instances of the problem with the aforementioned parameters. Whenever the problem is not solved to optimality the reported gap is inserted. For a given value of \( \alpha \) and \( n \), four rows corresponding to all four instances are reported \(^1\). If an instance was infeasible we omitted it in the table. This is for example the case for the first instance of the table \( n = 8 \) with \( \alpha = 0.8, 0.6 \). The top most part of the table starts by \( n = 8 \) and will be followed by \( n = 9, \ldots, 15 \).

\(^1\)GIS shape files, flow data files and xy coordinate file can be supplied upon request from corresponding author
<table>
<thead>
<tr>
<th>Instance</th>
<th>O/L</th>
<th>VES Type</th>
<th>Time (sec.)</th>
<th>Status</th>
<th>No. Nodes</th>
</tr>
</thead>
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</tbody>
</table>

**Table 3:** North-American and European container terminals.
Before interpreting the results, it should be noted that because of the high degeneracy in the flow sub-problem and due to multiple optimal solutions to the master problem, the optimal solution to the Benders approach has often been found much earlier than the approach converges. Therefore, for larger instances where the gaps are large it is not clear if the solution is optimal, and therefore in the following discussion we assume that the solution is ‘good enough’ and allows a valid discussion.

In Table 3 as mentioned earlier we requested the string duration to be between 28 and 35 days. As the table shows, the upper bound is almost never reached. Figure 6 shows that the general tendency is to increase the duration of a string as $n$ increases, but the duration never hits the upper bound. This behavior is commonly observed in the table for both values of $\alpha_v$, having some irregularities for $\alpha_v = 0.6$ and $n = 12, 14$.

As the fourth column (‘(vesType)Nr.’) shows a four-week length rotation is proposed almost always, even if the string is considered to be of longer length. In practice the LSPs have this flexibility to adjust the speed and reduce the string length to 28. However, there is one case for $n = 9, \alpha = 0.6$ which suggest making use of three vessels of smaller size. In such case the LSP has to speed up the vessels and reduce the length of string to 21 days. At the bottom of the table it is observed that when $n$ increases there is a tendency towards using smaller vessels but deploying 4 vessels.

Regarding computational time (bounded by the time limit), as depicted in Figure 7 a dramatic increase can be observed. This indicates the complexity of the studied problem.

If optimality is proven within the time limit we indicate it by ‘opt’ in the column (‘status/gap’). If the gap is over 1000 percent we report $\infty$ and the decomposition is viewed as a heuristic with no bound on the solution quality.

The last column indicates the number of cuts separated and added to the Benders master problem or equivalently the number of incumbent nodes processed by the branch-and-bound tree of the master problem.

6. Summary, conclusion and outlook to future work

This work deals with a simultaneous fleet deployment and network design for regional planning of liner service providers. It is particularly tailored for the single rotation regional planning. To the best of our knowledge, it is the first model considering this problem. The model offers considerable flexibility for incorporating additional constraints met in practice. A unique feature of this simultaneous deployment-network design model is the flexibility of demand which, to the best of our knowledge, is not previously addressed in the literature on applications. We proposed a primal decomposition approach to solve instances of the problem which are extremely challenging for the existing state-of-the-art solvers. The approach was implemented in a branch-and-cut scheme making efficient use of the
Figure 7: Growth of the computational time as function of the number of nodes $n$
modern features of CPLEX while taking into account the latest enhancements to the efficiency of Benders method. Several branching rules, preprocessing and symmetry breaking rules have been introduced to improve the efficiency.

Our computational results indicate that the larger vessels are better candidates for deployment in a E-NA region. The number of required vessel on a string does not exceed 4 vessels. Adjustments can be made to the speed such that every rotation becomes exactly 4 weeks to ensure a weekly departure.

In the future we will extend the model to consider a global design of network which simultaneously suggests deployment and string designs for different regions. We will also concentrate on metaheuristics and Lagrangian relaxation for solving instances of the problem. We try to project the formulation to a lower dimension and investigate some exact approaches such as branch-and-cut to solve instances of the problem.

7. Acknowledgment

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References


A mixed integer linear programming formulation is proposed for the simultaneous design of network and fleet deployment of a liner shipping company for deep-sea shipping. The underlying network design problem is based on a 4-index (5-index by considering capacity type) formulation of the hub location problem which are known for their tightness. The demand is considered to be elastic in the sense that the service provider can accept any fraction of the origin-destination demand. We then propose a primal decomposition method to solve instances of the problem to optimality. Numerical results confirm superiority of our approach in comparison with a general-purpose mixed integer programming solver.


