Green Open Access in Practice

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Conference and Exhibition Programme
2019

8–10 April 2019
Telford International Centre, Telford
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Overview, Strategic Direction and Future for Publishers and Intermediaries

Sam Brooks  
EBSCO Information Services

Intermediaries between publishers and libraries consist of agents and aggregators. Each faces a future which will include considerably more open access content, as well as prevalent open source technologies. Library vendors must embrace both, and help solve problems for academic libraries. Libraries also face challenges: information discovery, inaccuracy of links, a lack of curation in many commercial products, managing open access workflows, keeping track of titles moving into and out of packages, integration between systems from different vendors, etc. These challenges are actually opportunities for vendors who are listening, willing and planning to exist in the future.

Sam Brooks is Executive Vice President in charge of all worldwide marketing, market research, sales, publisher relations and strategic partnerships at EBSCO Information Services. He is heavily involved in product development and is one of the leading content experts in the company. Sam is a member of the steering committees for all major content and technology initiatives for the company, and is also the chief architect of EBSCO’s twenty-one advisory boards and numerous focus groups.

Mr. Brooks has visited universities in more than 90 countries and has worked extensively with ministries of education, science and technology, and culture in developing nations to expand access to information.

His full biography can be found at https://www.ebsco.com/about/leadership/sam-brooks.
How publishers and librarians can support early career researchers in a changing publishing landscape

Charlotte Mathieson
University of Surrey

Early career researchers (ECRs) are keen to publish their work for many reasons, from becoming established in the field to improving employability in a competitive job market. At the same time, they face many and changing challenges, such as understanding the different routes into publication; having the time and resources to research and write; and navigating wider contexts such as the Research Excellence Framework and Open Access requirements. Publishers and librarians are well-placed to support ECRs, and in turn can benefit from better understanding the ECR experience of the publishing landscape, and in this talk I will suggest strategies for successful partnership.

Dr Charlotte Mathieson is a Lecturer in Nineteenth-Century English Literature at the University of Surrey’s School of Literature and Languages. She gained her PhD in English literature at the University of Warwick in 2011, where she subsequently worked as a Research Fellow at the Institute of Advanced Study, and then as a Teaching Fellow at Newcastle University. During this time she has developed a substantial portfolio of work supporting early career researchers, with particular interest in the Research Excellence Framework and the publishing environment.
Fitting in or standing out?
Andrew Joseph
Wits University Press

Focussing on the challenges, needs and relationships of scholarly presses in South Africa with the commercials, the academy and the industry, the speaker will highlight the complexity around standards, the role of state and commercial interests in perpetuating the inherent knowledge and resources gap and assess initiatives being undertaken to confront and correct this.

Adventures in Open Access: perspectives from the Royal Society of Chemistry
Emma Wilson
Royal Society of Chemistry

The transition to global Open Access will be complex taking into account different political, policy and market influences. At the Royal Society of Chemistry we want to be an active partner in this transition. I will share our Open Access experiences via two case studies: transitioning a journal from subscription to Open Access and developing our Read & Publish transformational model.

UKSG is proud to be supporting Stay during our Conference

Stay provides housing and support services to homeless and vulnerable people in the area. Stay recognises that housing someone only solves part of the problem and that support plays a very large part in someone’s journey to successful independent living. At any one time Stay is supporting around 50 people in our accommodation and over 600 in the community. Through their network of support and housing, Stay helps people to work through any issues relevant in their lives, identify their goals and aspirations, equip them with the skills needed to live independently, and help them realise their full potential. Stay believes that with the right help and support every person has the potential to thrive.

Stay also operates a Homeless Outreach Service which meets with people where they are and provides a fast response to anyone homeless or at risk of homelessness. Over 300 people have been helped by this service so far and the demand for the service continues to increase each year.

We have some case studies on our website which can be found here: http://www.staytelford.co.uk/who-we-are/case-studies/
You can join us on Facebook: Stay-Telford, Twitter: @StayTelford, Instagram: Stay Telford
If you would like to find out more about Stay and the work we do please do get in touch. You can contact Kay Bennett via email: kaybennett@staytelford.co.uk or by phone: 01952 291904
UKSG will be donating all unused lunch bags and unwanted individual items to Stay in Telford each day after the lunch service.
Monday 8 April

12.00
Lunch and exhibition viewing
Hall 1

13.30
Breakout sessions (Group A)

14.30
Breakout sessions (Group B)

15.30
Refreshments and exhibition viewing
Hall 1

16.00
Breakout sessions (Group C)

Lightning Talks Session I
Ludlow Suite
Chair: Laura J. Wilkinson, Crossref

17.00
Fitting in or standing out?
Andrew Joseph, Wits University Press

17.10
Adventures in Open Access: perspectives from the Royal Society of Chemistry
Emma Wilson, Royal Society of Chemistry

17.20
Get me an extension! The Library in your browser – 1-click access to Library subscribed e-resources exactly when it is needed
Tim O’Neill, University of Manchester Library

17.30 to 18.30
Exhibition viewing and Reception
Hall 1

19.00
Supper and quiz
Ironbridge Suite
(pre-booking was required)

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Or:
Free evening
Unconscious Bias

Femi Otitoju
Challenge Consultancy

Unconscious Bias refers to the biases we hold that are outside our conscious control. Research shows that these biases can adversely affect key decisions in the workplace. This presentation will explore how these biases are formed, how they affect our interactions with others and the way we make decisions. It will also identify methods for minimising our bias and mechanisms we can employ to ameliorate the impact of our bias.

A charismatic and inspirational leader, Femi is a diversity and inclusion specialist with a career spanning over 30 years. Combining a scientific background with persuasive and engaging training skills, Femi has been described as a “gifted presenter”. She founded Challenge Consultancy to provide training and consulting services to the private, voluntary and public sectors.

Femi has provided unconscious bias training to many publishers and media organisations including Sage Publications, Bloomsbury Press, Yale University Press and Guardian News Media.

What do we need to change, to change?

Nicola Wright
London School of Economics and Political Science

Nicola will explore a range of areas where our habits might be holding us back from enjoying the future.

Nicola is Director of LSE Library and the Librarian of the British Library of Political and Economic Science, which includes the Women’s Library. Nicola’s career has focused on leading change in libraries in order to meet the demands of a digital world, with roles at the British Library, the School of Oriental and African Studies (SOAS) and Imperial College London. Nicola has contributed to a number of national and international initiatives in support of evolving the role of research libraries and she has served as Chair of Research Libraries UK from 2017-2019.

Panel Discussion led by Femi Otitoju

Elizabeth Charles, Birkbeck, University of London
Saskia Bewsley, Hachette UK Ltd
Masud Khokhar, University of York

A strong theme of the 2019 conference is diversity. Following on from Femi Otitoju’s plenary talk on unconscious bias, we will hold a panel session, chaired by Femi, which will discuss how the scholarly communications sector as a whole can enable increased BAME senior representation.
Tuesday 9 April

08.30
Registration
Hall 1 Entrance

Plenary session 2
Positioning Ourselves For The Future
Ludlow Suite
Chair: Lorraine Estelle, Counter

09.00
Unconscious bias
Femi Otitoju, Challenge Consultancy

09.30
What do we need to change, to change?
Nicola Wright, London School of Economics and Political Science

10.00
Panel discussion led by Femi Otitoju
Elizabeth Charles, Birkbeck, University of London
Saskia Bewley, Hachette UK Ltd
Masud Khokhar, University of York

10.30
Refreshments and exhibition viewing
Hall 1
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11.00
Breakout sessions (Group A)

Elizabeth has worked in the higher education sector and in library and information for more than 20 years. Her areas of interest are technology enhanced learning (TEL), digital/information literacy and widening participation; where these are employed in her current post as Assistant Director of Library Services (E-Services, Systems and Collections) at Birkbeck, University of London. She has been involved with the Association for Learning Technology since 2013 and became a trustee in 2017. She is actively involved in TEL developments in her institution, working with academics and the Bloomsbury Learning Environment consortium. One of her current projects is working with the planning committee on the ‘Decolonising the Curriculum project’ at Birkbeck.

Saskia is Diversity & Inclusion Manager at Hachette UK, where she is advising on D&I strategy and progressing the agenda in respect to employees, authors, and publishing content. Saskia worked previously at Informa where she was the first and sole diversity and inclusion expert across the global FTSE 100 company, responsible for the group’s D&I strategy and policy, and advising and influencing on best practice from HR Director to Board level. Her academic background includes a focus on globalisation, diversity and the workplace, and she holds an MSc in Intercultural Communication for Business and the Professions.

Masud joined the University of York as Director of Library and Archives in 2018 where he oversees all key developments and contributes to the overall governance of the Information Services Directorate. Masud’s career has focused on digital leadership and innovation in the rapidly changing library environment. He has extensive experience in strategy development, digital innovation, and staff empowerment gained during a varied career in private and higher education sectors with roles at Bodleian Libraries, Lancaster University and the University of York. He is a member of the Board of Directors of Research Libraries UK (RLUK) where he leads on the Digital Scholarship theme.
Newcomers: A collaborative approach to research support
Katrine Sundsbø
University of Essex

This talk will explain how collaboration between the UK Data Archive, Library Services and the Research and Enterprise Office at the University of Essex resulted in the launch of Newcomers (Network for Early Career Essex Researchers) and an annual Research Week to support early career researchers with on-site training and resources.

Audiobooks, accessibility tools and Universal Design for Learning – breaking down barriers
Sarah Pittaway
University of Worcester

How can different modes of reading, using audiobooks and screenreaders, break down barriers to education and attainment for all students, not just those with declared disabilities? This talk presents collaborative research conducted with academic colleagues, which provides insights and recommendations for librarians, teachers and publishers.
Piloting textbooks into the future: experiments with eTextbooks at the University of Salford

Sarah Taylor
University of Salford

This talk will explain why and how the University of Salford Library has offered electronic textbooks on a one-to-one model to students on selected modules since 2017/18. This talk will explore the rationale for supplier selection, how the texts were selected and for which modules as well as the practical challenges faced in providing this access. A particular focus will be on feedback gathered from students, including users and non-users, and from tutors. Attempts to determine the impact of providing access to these electronic textbooks, and initial analysis will be presented which will show: which types of module and book have seen the best engagement and usage; the importance of liaison with academic staff; how timing of communications impacts usage; and key messages for advocacy when negotiating funding models. Thoughts on how the findings from this project can influence the direction of non-traditional models of access, including access for non-traditional groups of students, will be shared. The project to provide textbooks to students in this way has not been without challenges, and this talk demonstrate how these challenges have been embraced and how the University of Salford’s experience may help other institutions considering implementing this model.
Lightning Talks Session 3

Lightning talks will take place in the Ludlow Suite. Presenters will give a brief overview of a topic and delegates will have an opportunity to find out more in smaller informal follow-up groups/poster sessions in the Exhibit Hall.

Citizen Science: Why Should We Bother?

Tiberius Ignat
Scientific Knowledge Services

There are two major concerns for scientists: the Nature and the Society. All involved make fundamental and applied efforts to discover knowledge and to build meaning on it. Scholars search for sustainable progress; beings are rubbing shoulders on planet Earth. We all need data and collective intelligence that is orders of magnitude larger than what scientists could do alone. The underuse of citizen science is a missed opportunity for science and society. Take part in a cultural change and bring Science and Society together by developing research support services for citizen science.

New Options for Dissertation Delivery

Carolyn Morris
Bibliolabs

Looking for new ways to promote your library's electronic theses and dissertations collection and fulfil requests for print copies? Come learn about this new opt-in service for students and alumni designed to facilitate wider discovery and print availability of this early career scholarship.

Content licensing for transnational education (TNE)

Carolyn Alderson and Greg Ince
Jisc

Librarians at United Kingdom universities face considerable complexity when they seek parity of access to their licensed electronic collections for students at TNE provision scenarios – i.e. those studying for UK HE awards, but based wholly outside of the United Kingdom at an overseas campus, or, at a collaborative provision scenario delivered in partnership with other educators. Since August 2017, Jisc has run a pilot project looking at the challenges its UK HE member institutions face when licensing for TNE and has been working on developing a consortial licensing approach. This talk will highlight the pilot’s key findings and outputs, as well as provide an update on progress, plans and next steps.
Tuesday 9 April

Lightning Talks Session 3
Ludlow Suite
Chair: Katherine Rose, Imperial College London

17:00
Citizen Science: why should we bother?
Tiberius Ignat, Scientific Knowledge Services

17:10
New options for dissertation delivery
Carolyn Morris, Bibliolabs

17:20
Content licensing for transnational education (TNE)
Carolyn Alderson and Greg Ince, Jisc

17:30 to 18.00
Exhibition viewing
Hall 1

Ironbridge Suite

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ACS Publications

19.00
Reception

20.00
Conference dinner

22.00 to 01.00
Disco and bar

This UKSG event is being live webcast, and recorded for online viewing, courtesy of IET.tv – the Institution of Engineering and Technology’s video production service. IET.tv produces and hosts the world’s largest online collection of engineering and technology videos with over 6500 hours of peer-reviewed research content.

https://tv.theiet.org/?channel=uksg

VISIT STANDS 17/18/19/20 OR WWW.IET.TV
Plan S and the ultimate measure: Is it good for research?

Colleen Campbell  
Open Access 2020  
Martin Eve  
Birkbeck, University of London  
Catherine Hill  
British Ecological Society

When launching the principles of Plan S last September, cOAlition S gave this motivation: "The subscription-based model of scientific publishing emerged at a certain point in the history of science, when research papers needed extensive typesetting, layout design, printing, and when hardcopies of journals needed to be distributed throughout the world. While moving from print to digital, the publishing process still needs services, but the distribution channels have been completely transformed. There is no valid reason to maintain any kind of subscription-based business model for scientific publishing in the digital world, where Open Access dissemination is maximising the impact, visibility, and efficiency of the whole research process."

While many stakeholders in scholarly communication welcomed the decisive move towards the realisation of full and immediate Open Access to scholarly publications by 2020, certainly not all of the 900+ feedback responses received by cOAlition S were positive. Many found the principles too restrictive, too fast. Publishers have been advised that they “may charge fair value for [services that help scientists to review, edit, disseminate, and interlink their work] in a transparent way”, but Society publishers, in particular, are concerned that a shift away from the subscription business model will inhibit their ability to fulfil their mission of the advancement of science. Researchers have been told they “must realise that they are doing a gross disservice to the institution of science if they continue to report their outcomes in publications that will be locked behind paywalls”, but some say that implementation of Plan S Principles in the current landscape will come with grave infringement of their academic freedom. And what of libraries? Has their role in the research process and scholarly communication been overlooked or empowered by Plan S? In this plenary session, key representatives from each of these stakeholder groups will share their authoritative perspectives on Plan S implementation and its implications for research and the audience will be invited to participate in the discussion.

Colleen leads engagement in the Open Access 2020 Initiative (https://oa2020.org), which is coordinated by the Max Planck Digital Library (Munich) on behalf of the global research community. OA2020 unites research funding and research performing organizations across five continents in strategies to transform the current subscription system to new open access publishing models. Passionate about libraries and the exciting changes underway in scholarly communication, she leads activities that enable stakeholders to take pro-active steps toward creating a fair, sustainable and open information environment. Most recently she coordinated the 14th Berlin Open Access Conference in which delegations from 37 countries voiced the shared expectation that subscription publishers work with all members of the global research community to effect complete and immediate open access. Previously European Director for Strategic Partnerships for JSTOR and the digital preservation service, Portico, she has over 20 years’ experience across all areas of the academic information sector. Colleen is a frequent speaker at international conferences, leads workshops on open access, is a member of the LIBER Open Access Working Group, and serves as an elected member of the UKSG Main Committee.

Martin is Professor of Literature, Technology and Publishing at Birkbeck, University of London. He holds a Ph.D from the University of Sussex and is the author of five books, including Open Access and the Humanities, published openly by Cambridge University Press. Martin is a co-founder and CEO of the Open Library of Humanities and a member of the UKU Open Access Monographs Working Group.

Working in academic publishing for 15 years, Catherine has held a variety of roles, both for commercial publishers and not-for-profit organisations. In her current position as Director of Publishing for the British Ecological Society, she leads the publications team in publishing five hybrid journals and two gold OA journals, as well as a small book list. Catherine is also a Council member for the Association of Learned and Professional Society Publishers.
Wednesday 10 April

09.00  
**Registration**  
Hall 1

09.30  
**Breakout sessions (Group C)**

10.30  
**Refreshments and exhibition viewing**  
Hall 1  
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11.00  
**Breakout sessions (Group D)**

**Plenary Session 3**  
**Plan S and the ultimate measure: Is it good for research**  
Ludlow Suite  
**Chair:** Incoming Chair, UKSG

12.15  
**Plan S Panel Discussion**  
Colleen Campbell, Open Access 2020  
Martin Eve, Birkbeck, University of London  
Catherine Hill, British Ecological Society

13.15  
**Close of conference**  
**PACKED LUNCH SPONSORED BY**

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From your **Insights Editors**

Lorraine Estelle and Steve Sharp  
**Insights Co-Editors**

Welcome to Telford! We are looking forward to hearing about some great topics at the conference, and who knows – they could develop into future articles for Insights!

We have completed one year since our move to continuous publication, and we feel that Insights, and our authors, have benefited from the one-to-one attention we have been able to pay to the marketing and promotion of each article published. This year we are planning to bring you a specially curated collection which will pull together the perceptive and often far-sighted *Insights* articles written since the Finch Report was published in 2012. We are grateful to our Guest Editors, Graham Stone and Frank Manista of Jisc for their work on pulling this together.

Finally, we would encourage our Insights readers to become Insights authors; our call for papers on the UKSG website provides the details. We are interested in your research, case studies and opinion pieces. We also encourage you to follow in the footsteps of some recent authors by joining the debate - if you take issue with any of the opinions recently published in Insights, please submit your critique.

[https://insights.uksg.org/about/submissions/](https://insights.uksg.org/about/submissions/)

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**CONNECTING THE KNOWLEDGE COMMUNITY**
Breakout Sessions

There will be 30 breakout sessions from which to select, split into 4 Groups.

The Group A sessions will run concurrently for 45 minutes on: Monday 8 April at 13.30 and Tuesday 9 April at 11.00
The Group B sessions will run concurrently for 45 minutes on: Monday 8 April at 14.30 and Tuesday 9 April at 14.30
The Group C sessions will run concurrently for 45 minutes on: Monday 8 April at 16.00 and Wednesday 10 April at 09.30
The Group D sessions will run concurrently for 45 minutes on: Tuesday 9 April at 16.00 and Wednesday 10 April at 11.00

Delegates will be able to attend a different session of their choice and are not required to select their preferences in advance.

Group A

1. **Diversity in HE libraries: working towards best practice**
   Jennifer Bayjoo, Natalia Gordon
   and Amy Campbell
   Leeds Beckett University

   The shocking fact that 96.7% of library and information workers identify as white has led us to create Diversity in Libraries of the North (DILON). The aim of DILON is to create a network for BAME librarians, to lobby for change in the sector and to raise awareness. We will discuss the current issues in the sector and wider society, and everyone regardless of ethnicity is welcome to contribute ideas and experiences so that we can stimulate positive change. DILON has also come up with some practical steps that delegates can take back to their place of work.

2. **What do funders want from research infrastructure?**
   Let’s link the grants with the outputs!
   Kirsty Meddings
   Crossref

   Research funders are increasingly setting the agenda for scholarly communications, mandating certain editorial practices such as open peer review and data sharing, elevating the importance of preprints, and advocating for better use of existing community-run infrastructures like those maintained by Crossref, DataCite, and ORCID. This session will explain what’s new and next for the funding and infrastructure space, introducing a key project around persistent identifiers and metadata for grants, including use of facilities. Whilst the scholarly community has adopted standard persistent identifiers (PIDs) — for people (e.g. ORCID), content (e.g. DOIs, PMCIDs), and soon organizations (ROR.community) including funders (the Funder Registry) — the record of the award is not captured in a consistent way across funders worldwide. And they are not easily linked up with the literature or the researchers or the institutions. Harmonizing grant identifiers with one common universal schema will not just help people better measure reach and return, but will offer researchers a system that works more smoothly and accurately. In this session, hear from funding organizations about what they want, learn about the findings from the grant identifier pilot, and discover the next steps for this initiative.

3. **The post big deal landscape:**
   Future plans and lessons learned
   Bernie Folan
   Bernie Folan Research and Consulting
   David Ross
   Sage Publishing
   Monica Crump
   NUI Galway
   Gareth O’Neill
   Eurodoc

   With some organisations shaping a post big deal future, and publisher descriptions of having reached peak subscription, in a landscape of new national policies, what lessons are being learned, plans being made and views emerging? A small panel consisting of librarian, publisher and researcher will address the issues from their perspectives. The session will be an open forum with audience discussion, questions and debate. The aim to hear practical advice, log divergent opinion, learn from others’ experiences and help plot our futures. Delegates from all constituent groups are encouraged to attend to enable cross-industry debate.

4. **Squeezed middle? The positioning of academic libraries in the institution**
   John Cox
   NUI Galway

   How academic libraries position themselves in their parent institutions is vital to their recognition, resourcing and prospects. This paper will look at the progress, opportunities, barriers and dilemmas for libraries as they seek to position themselves optimally in the organisation. It will take account of both positive developments and negative factors, arguing that strong connectivity with the wider institutional agenda is key to changing perceptions and ensuring that the library is not taken for granted or sold short. Otherwise the library may represent a squeezed middle, feeling the pressure from all sides but not reaping the benefits of its transformation.
5. **Using COUNTER Release 5 Usage Reports to support strategic decision making in libraries**  
Irene Barbers  
Forschungszentrum Juelich GmbH

COUNTER’s new Code of Practice was effective from January 2019. This breakout session will explain how librarians can make effective use of the new metrics to support decision making. It will explain how librarians can use these new reports to: understand user behaviours; perform cost per use calculations on the articles they have paid for; compare book usage across different e-book platforms; investigate usage of A&I databases and full text databases; and evaluate usage of open access content. The session will also explain how COUNTER is ensuring compliance with the new Code of Practice, and how librarians can confidently tell if a publisher or vendor is compliant.

6. **Decolonising Research Methods**  
Sara Ewing  
Goldsmiths, University of London

The speaker hosts workshops that situate Western academic research in historical, political and social conditions that are tied to colonial practices of difference and hierarchy. They are centred on participants’ ideas, assumptions, experiences and values in relation to different themes, in conjunction with short non-traditional texts, to provoke meaningful and unexpected discussions. These workshops align with the Goldsmiths goal to ‘Liberate Our Degree’ by addressing the inequalities embedded in pedagogy and curricula. Current collaborations include library staff working with procurement, reading lists and library practices, lecturers in various departments seeking to diversify their curriculum design, and students invested in decolonizing their own programmes.

7. **E-textbooks - Jisc Collections Top 50 Reading List Title Licensing Pilot - Will it be seen as a success or a failure?**  
Caroline Mackay  
Jisc Collections

Jisc Collections would like to take this opportunity to review with participants our future strategy for e-textbooks which is currently under development. We will discuss and share our strategy for e-textbook affordability with you during the session and welcome your input based on your own experiences. This strategy, based on evidence from previous pilots, covers a multiple of areas that we will concentrate on over the next three years, including inclusive or 1:1 access, courseware, open textbooks and OER, while sharing experiences with our international consortia colleagues who are also working in this e-textbook area. This workshop will be of interest to anyone involved in licensing e-textbooks.

8. **Increasing engagement with digital collections**  
Tim O’Neill  
University of Manchester

The University of Manchester Library invests a significant amount of financial resources in digital collections, and we wish to maximise their use and increase awareness to potential audiences. In the face of rising costs and limited budgets, it is important that we demonstrate value for money of our digital collections, as well as their impact in teaching and research across the University. A key factor to achieving this is how we promote our collections to our users to increase engagement, the effectiveness of our current activities and who this responsibility lies with across library teams. This session will describe the results and recommendations of an audit that was performed of our current acquisition and collections promotion activities. It will highlight some of our successful and varied engagement activities, as well as future approaches and improvements that we are hoping to bring in to maximise use and impact of our digital collections.

9. **Get yourself heard: writing for publication**  
Helen Fallon  
Maynooth University/IReL

Anyone can write for publication. Whether you’re aiming at a peer-reviewed article, a practice-based piece, or writing a regular professional blog, getting your ideas and experience out into the wider world is a great way to engage with your professional community and beyond. Publishing can also enhance your career opportunities. This workshop will give you the confidence to start writing for publication. It will cover some key techniques to get you started and to keep going right through to publication. Helen Fallon is Deputy University Librarian at Maynooth University. She is on the editorial board of “New Review of Academic Librarianship” and has published extensively.
10. **Destroying the silo: how breaking down barriers can lead to proactive and cooperative researcher support**  
Cath Dishman  
*Liverpool John Moores University*  
Katherine Stephan  
*Liverpool John Moores University*

The Research Excellence Framework open access agenda brought about opportunities for the library research support team to work more closely with the Research Office at Liverpool John Moores University (LJMU). The benefit of working collaboratively – for example, delivering joint sessions – raised the profile of research support across the university as a whole. As a team, we wanted to build on that by working with other support teams and academic departments across the university who share our aim of supporting researchers. Alongside that, we wanted to develop potential collaborations to make the library more visible to those that we are trying to support and develop. What we are often confronted with are individual silos where staff and academics work independently, towards the common goal of supporting researchers but with much duplication of work and practice. We would like to demonstrate how libraries are well placed to collaborate with colleagues across the university. Using examples of our own success as well as struggles, we will demonstrate how the library can be at the heart of the academic community in numerous facets: training, events, and advocacy to name a few. The session will encourage attendees to think about how they can coordinate and work with others to develop fruitful and collaborative partnerships to the benefit of their research agenda, their own department and their institution.

11. **Metadata En Croute: How to make metadata more appetizing to decision makers**  
Fiona Counsell  
*Taylor & Francis*

How do we make what some might think to be boring metadata more appealing? Metadata has a PR problem and it’s time to wrap it in pastry and bake it for 40-45 minutes until golden brown. How can we motivate organizations and businesses in scholarly communications to improve their metadata? How do we support individuals to make the case for metadata solutions to decision makers in their organizations? How might we elevate the importance of metadata to motivate publishers, service providers, and libraries to make the sometimes costly infrastructure changes to enhance the completeness, connectedness, openness and reusability of metadata? ‘Incentives for Improving Metadata’ is one of Metadata 2020’s six projects, and has been described as the ‘vision’ project of the collaboration. Project participants are working to create resources to help organizations across scholarly communications understand the importance of metadata, including helping them identify tangible and appealing operational benefits for infrastructure changes. In this session Fiona will present the resources created to date and engage attendees to consider what additional resources may be helpful in their respective communities.

12. **Usage, Engagement and Impact: Evaluating the usage of and measuring impact and engagement with library resources at Leeds Beckett University Library**  
Julie Cleverley  
*Leeds Beckett University*

In 2017-18 we undertook a pilot project to evaluate OpenAthens, EZ Proxy and Student Record data to enable in-depth analysis of e-resources usage, student engagement and library impact. The project objective was to provide evidence and insight to inform e-resource acquisition so that our users had appropriate, impactful and value for money resources, and thus a successful learning and teaching experience. We are now starting to look at School data, comparing it with NSS results to measure the correlation between usage of and engagement with e-resources and student feedback.

13. **How good is your metadata? Presenting participation reports**  
Laura Wilkinson  
*Crossref*

An interactive session to view and discuss how different Crossref members are doing with metadata completeness. Who fares best in terms of including abstracts, or text-mining links, or ORCID iDs? Crossref membership has extended to libraries and funders and scholars themselves, so we won’t just be looking at the “usual suspects”. We’ll also be asking for feedback and ideas for what checks to put in place for the next phase of Crossref participation reports. Drawing on findings from the Metadata 2020 initiative, we will also offer some insights into the barriers publishers and vendors face when collating and registering richer metadata, and advice for how to overcome them.

14. **The Jury is Still Out: Presenting the case for and against Demand Driven Acquisition and Evidence-based Acquisition models for Ebook access and purchase**  
Annette Moore  
*University of Sussex*  
Chloe Dobson  
*University of Sussex*

How do libraries navigate the maze of different Ebook access and acquisitions models to select the model that meets both the needs of our users as well as the size of our budgets? From individual title purchase to Demand Driven Acquisitions (DDA) and Evidence-based Acquisition (EBA): how do we assess the value of the different models? What have been the benefits and challenges to staff and users? This interactive presentation session reflects on 5 years of Ebook provision using DDA and EBA models and invites the audience to vote (using Poll Everywhere) on the big issues raised. Can the jury help us to reach a verdict?
15. **NOT ON THE LIST: Developing collections beyond resource lists**  
Andrew Knight  
*University of Roehampton*

Like many university libraries, Roehampton uses reading list software. Although a resource list culture has been successfully established amongst academic staff and students, such an approach has also resulted in reduced opportunities for collection development outside those resource lists. In this session, we look at how cross-departmental collaboration has been able to identify content for postgraduate students and researchers, as well as supporting the University community’s wider needs by developing non-academic collections in health & wellbeing, citizenship and student support.

16. **The data wars are coming. Moving from management information to data driven intelligence**  
Ken Chad  
*Ken Chad Consulting*

In 2017 the Economist magazine, in a much quoted article said, “the world’s most valuable resource is no longer oil, but data. Smartphones and the internet have made data abundant, ubiquitous and far more valuable”. While data may be abundant, in the world of libraries, publishers and intermediaries it is typically siloed and the value and potential to improve services has barely begun to be realised. Ken will argue that, on their own, data from libraries, publishers or conventional intermediaries will not be enough to deliver the kinds of predictive analytics and Artificial Intelligence (AI) solutions that are emerging. Commercial companies and sector bodies like Jisc have begun to develop platforms that make use of data from a variety of sources. This will be an intensely competitive environment and it is not yet clear who the winners will be for, as Indian Prime Minister Narendra Modi said at the world economic forum in January 2018, ‘whoever controls data will have control over the world in the future’. The data wars have begun...
17. **Data, data, everywhere? Not nearly enough!**
Rachael Lammey  
Crossref  
Mary Hirsch  
DataCite

The underlying data created and/or reused and remixed for research is becoming as crucial as the resulting text-based output. This is your opportunity to dig into the what, the why, and the how of data publication, data citation, and data sharing. Workshop hosts will cover this topic from a range of perspectives. Let's review the best practices and case studies in data citation and data publishing, add to our collective understanding of why this is so important, and contribute to the next steps in building solutions to improving infrastructure for research data.

18. **Green Open Access in Practice**  
Anette Schneider and Ane Ahrenkiel Sand  
Technical University of Denmark

APCs – Mirroring the impact factor or legacy of the subscription-based model?  
Nina Schoenfelder  
Bielefeld University

**Green Open Access in Practice**  
Libraries spend a lot of time on golden and hybrid Open Access both in the interaction with publishers and in the daily subscription and licence management. What about green Open Access? How far have we come in terms of implementing green Open Access? How much content is actually available as green Open Access? What practical challenges do the libraries encounter in their efforts to implement the Danish national green Open Access strategy? What can libraries do to overcome these challenges and what can publishers do to support green Open Access?

APCs – Mirroring the impact factor or legacy of the subscription-based model?  
With the ongoing open-access transformation, article processing charges (APCs) are gaining importance as the dominant business model for scientific open-access journals. This paper analyzes which factors determine the level of an APC by means of multivariate linear regression. The results show that the journal’s impact and the hybrid status are the most important factors. However, the relationship between APC and SNIP is different for open-access journals and hybrid journals. The journal’s impact is crucial for the level of APCs in open-access journals, whereas it little alters APCs for publications in hybrid-journals.

19. **Institutional repositories, item and research data metrics**  
Jo Lambert  
Jisc  
Paul Needham  
University of Cranfield

The success of COUNTER in supporting adoption of a standard to measure e-resource usage over the past 15 years is apparent. The prevalence of global OA policies and mandates, and the role of institutional repositories within this context prompts demand for more granular metrics. It also raises the profile of data sharing of item level usage and research data metrics. The need for reliable and authoritative measures is key. This burgeoning interest is complemented by a number of initiatives to explore the measurement and tracking of usage of a broad range of objects outside traditional publisher platforms. Drawing on examples such as OpenAIRE, IRUSdata-UK, Crossref’s distributed usage logging and DOI event tracker projects, COAR Next Generation Repositories and IRUS-UK, this session will provide an update on progress in this area, discuss some challenges and current approaches to tackling them.

20. **When is a journal not a journal? An introduction to the variety of scholarly publication formats**  
Rebecca Evans  
SAGE Publishing

These days, research can be published in many different forms, from a growing number of options in journal publishing - including mega-journals, preprints and hybrid OA journals – to less traditional forms of publishing such as case studies and videos. This session is intended for anyone wanting an introductory level overview of the growing range of ways in which researchers can disseminate their work, so come along and find out a little more about the options available to your researchers, and learn from your colleagues at the same time.

21. **From Librarian to Corporate Governance and Back Again** - experiences of moving from the library world to working alongside the Vice Chancellor and Deputy Vice Chancellor before returning to the library world.  
Alastair Flett  
University of Liverpool

The session will be based on personal reflections on a career that began in NHS and university libraries, and has incorporated a variety of senior institution-wide roles in university management before returning to libraries as Deputy Director: Libraries, Museums and Galleries at the University of Liverpool. Common misconceptions university managers might have about libraries – and vice versa - will be explored, along with a comparative look at cultural norms and ways of working in a university’s ‘centre’ and its library.
Adam Blackwell  
ProQuest  

When it comes to what most people think of as fake news (demonstrably false information presented as truth), we are usually willing participants in our own fooling. But there’s another kind of fake news: demonstrably true information that’s presented as false. In this session, we’ll see how political leaders, actors, and other public figures have used this second kind of fake news to immunize themselves from legitimate criticisms. We’ll also see why educators, not engineers, represent our best hope for reclaiming facts and enforcing accountability.

Group D

23. Sharing library experiences from around the world  
Anne Powell  
INASP  
Miriam Conteh-Morgan  
University of Sierra Leone  

What are the common themes for research libraries around the world? What are the differences? What can we learn from each other? And how can publishers and libraries work together to ensure that researchers everywhere have access to the materials they need, and the skills to evaluate and use those materials? This session will be led by a librarian who has worked for many years in both African and international university contexts. She will share experiences of new developments and challenges through her career and current work helping African students develop their critical thinking skills.

24. What publishers want librarians to know  
Bernie Folan  
Bernie Folan Research and Consulting  

In 2017 a research project was undertaken uncovering librarians’ messages to publishers. The anonymous survey resulted in over 600 free-text messages which were coded, analysed and shared via a UKSG lightning talk, an Insights article as well as other written pieces. Responding to demand, the reverse of this research project has now been undertaken – collecting publisher messages to librarians. The aim is to uncover prevalent attitudes, challenges and questions – from differing publisher roles – to build communication and understanding. This session will present analysed findings and invite discussion of recurrent or unexpected themes.

25. Improving content discovery using AI and machine learning  
David Leeming  
67 Bricks  

AI and machine learning has been generating a lot of attention over the past couple of years, but they still raise a lot of questions for our industry. How should publishers, librarians and researchers engage with these technologies? Are these technologies a threat to the current scholarly ecosystem or an opportunity? Can these technologies really help us drive the discovery and dissemination of research? How have these technologies already become an essential part of the scholarly ecosystem? After a short introduction to the concepts of AI and machine learning we will address these questions by engaging the audience in a live interactive demonstration in which we work together to train a machine learning algorithm to work with scholarly content. We will share areas of opportunity we have uncovered from our experiences of working with these technologies within the industry and discuss how publishers, librarians and researchers might work with these technologies to further advance the future of scholarly communication.

26. What publishers can learn from caterers  
Adam Gardner  
Peter Lang AG  

Imagine a buffet with hundreds of tasty dishes, and a big plate in your hand. Wouldn’t it be nice if publishing was as tempting and optional as that? We think that the transformation to Open Access requires more from a publisher than just making content freely available. It requires publishers to be just as service oriented and flexible in their offers as a catering service is to their customers. We all know that the requirements to realize a book project are diverse. Does the author want an intensified copyediting? Do they need support for researching images? What kind of promotional campaign would they like to see for their project? The idea is to offer a basic publishing menu that covers the essentials, such as light copyediting, typesetting, production of eBook and print formats. In addition, the author can then add services that they think are useful for their project. Additional services might include content related services such as research for additional images or the design of a graph, publishing related services such as special binding for the print book or promotional material, or even services related to their general career as a researcher, such as a video about their research field and interests. The costs for each service item are clearly defined beforehand and are completely transparent. The author only pays for what they choose. Of course, these publishing services are only offered after the project has been accepted for publishing by a positive peer-review as well as a thorough plagiarism check. Several questions remain: which are the most interesting services to authors? How much are these services valued? In a study conducted together with the German University HTWK Leipzig, 1300 authors have provided us with answers, ranging from “why don’t I publish my work in a repository?” to “how important is a book review to me?”. This session offers a summary of the year-long transformation from publisher to catering service.
27. Technological innovation as an engagement tool in academic libraries

Maria Cotera
Ex Libris

Technological innovation is driving a profound cultural change and is an essential part of the current digital transformation in higher education. New technologies, new business models and new customers are challenging us to rethink, refocus and reinvent ourselves and the services we provide. Libraries are starting to anticipate the latest technological trends – including artificial intelligence, robotics, wearables, apps, virtual reality, etc. – and integrate them into the user experience to provide innovative, diverse and disruptive learning environments as a powerful engagement tool.

28. An artful deposit - When 3D becomes 2D: Supporting creative arts researchers through the REF and beyond

Sarah Beighton
Staffordshire University

Much of the onus currently focussed around outputs for REF 2021 is placed on ‘traditionally’ published research, but this raises the question, how will physical outputs, such as the work produced by creative arts researchers, be measured? The anticipation is that a range of outputs will be accepted, so it is important to facilitate the inclusion of creative arts research imaginatively and in a timely fashion. The presentation will be conducted in two parts: The first part will discuss the varied solutions we have come up with at Staffordshire University as well as some of the barriers encountered along the way. During the second part attendees will work in small groups to discuss existing practice, the challenges faced and potential solutions with respect to creative arts deposits. Ideas will be gathered from the workshop and collated into ‘best practice guidelines’ including a ‘top 5 tips’ to supporting researchers from this background. An informal network will be set up for those who want to stay in touch to share further ideas or to have any future questions answered. Attendees will leave the session with a better idea of how to support researchers from a creative arts background.

29. Opportunities and challenges: University presses in a changing climate

Alison Shaw
Bristol University Press
Megan Taylor
Huddersfield University Press

Alison Shaw, Chief Executive of Bristol University Press, and Megan Taylor, Press Manager at the University of Huddersfield Press, explore some of the key challenges and opportunities facing university presses in the rapidly changing world of scholarly publishing. Touching on mission and purpose, responding to policy changes, funding, key relationships and publishing technologies, this session shows how two different publishing models are playing their part in supporting the research community.

30. Developing careers in scholarly communications support: opportunities and challenges

Anna Grigson
London School of Economics and Political Science
Helen Blanchett
Jisc

Supporting scholarly communications activities is now a core part of many libraries’ mission. But it’s a fast-moving area – roles can be variable between different institutions, new skills sets and aptitudes are emerging. Established career paths for library staff are being disrupted, presenting both challenges and new opportunities. If you’re a new professional, what skills will you need to build a career and what are the possible career opportunities? If you’re a manager, what skills will you need in your staff, and how can these be developed? This session will outline the current state of skills development and training in scholarly communications support within university libraries, and the work being done to coordinate activity across the community by universities a range of professional associations including UKSG, Jisc, SCONUL, RLUK, UKCoRR, ARMA, Vitae, Cilip and the British Library. It will be an interactive workshop, and attendees will be encouraged to reflect on progress to date and help shape future activities.
Exhibitors at UKSG 2019
AAAS/Science
Stand No: 106
Website: http://science.sciencemag.org
Contact: Karola Rac / Karola.rac@aacr.org
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Contact: Karola Rac / Karola.rac@aacr.org
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Contact: Roohana Khan / rkhan@apa.org

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Contact: Andrea Lopez / alopez@annualreviews.org

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Stand No: 4
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Contact: Joshua Horowitz / jhorowitz@hq.acm.org

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Stand No: 49
Website: www.atypon.com
Contact: Megan Prosser / mprosser@atypon.com

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Seminars can also be customised and delivered in-house on request.

Our 2019/2020 provisional schedule is as follows:

**Introduction to E-Resources Today**  
Manchester, UK - May/June 2019

**Resource Discovery and Delivery:**  
**Understanding the User Journey**  
London, UK, June 2019

**Licensing Skills**  
London, UK, June 2019

**Usage Statistics for Decision Making**  
London, UK, October 2019

**One Day Conference and Forum**  
London, UK, November 2019

**E-Resources for Further Education**  
London, UK, November 2019

**Financial Planning for Librarians**  
London, UK, December 2019

**Introduction to open access publication lifecycles and compliance**  
February 2020, venue to be confirmed

Register your interest at: [https://www.uksg.org/events-info/seminars2019](https://www.uksg.org/events-info/seminars2019)

UKSG also offers a range of free webinars which support distance learning and attract professionals with diverse experience from a wide range of organisations throughout the world. With around a quarter of members based outside the UK, it’s important to ensure UKSG also meets their training needs.

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Martin Wolf, University of Liverpool

**2018 webinars:**

- Partnership working at The Hive: opening up access and opportunity presented by Sarah Pittaway  
  4 December 2018  
- Introduction to data quality - Europeana’s approach presented by Adina Ciocoiu  
  22 November 2018 (recorded)  
- Accessibility aspirations - the outcomes of the Aspire audit of e-book accessibility statements and their implications for libraries presented by Alistair McNaught  
  18 October 2018 (recorded)  
- Exploring how emerging open science services can enhance institutional publication data presented by David Walters and Christopher Daley  
  11 September 2018 (recorded)  
- Writing for Academic Publication presented by Helen Fallon  
  17 July 2018 (recorded)  
- TERMS revisited: developing the combination of electronic resource management with open access workflows update presented by Jill Emery and Peter McCracken  
  20 June 2018 (recorded)
British Online Archives
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Contact: Sophie Han, Tristan Barter / sophie.han@int.cnki.net, tristan@publishpro.co.uk

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Contact: Jennifer Bayjoo / libdiverse@gmail.com

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Website: NYTimes.com
Contact: Josine de Wolde / jdewolde@nytimes.com
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Stand No: 109
Website: www.tsoshop.co.uk
Contact: Clare Polley / Clare.Polley@tso.co.uk

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Stand No: 102
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Third Iron

Stand No: 44
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VitalSource

Stand No: 18 & 19
Website: http://get.vitalsource.com
Contact: Karen Coles / karen.coles@vitalsource.com

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Web of Science Group (part of Clarivate Analytics)

Stand No: 91
Website: http://webofsciencegroup.com/
Contact: Hannah Burnel / hannah.burnel@clarivate.com

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WILEY

Stand No: 67
Website: www.wiley.com
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