Strategy and space: a longitudinal case study of broadcasting facilities

The article is based on results from a research project on space strategies and building values, which included a major case study of the development of facilities for the Danish Broadcasting Corporation over time. The focus is to identify, how different space strategies have been implemented in different periods and how these strategies can be related to the general conditions of the corporation. The strategic uncertainty of the corporation is investigated as a main determining factor for changes in space strategy based on theories of the relations between strategy and place. These theories include that corporations follows one of the three generic space strategies: Incrementalism, standardization, and value-based strategy. Among the conclusion are, that the space strategies mostly changes between incremental and value-based strategies, but one period of standardization was identified. Furthermore, there is a clear relation between value-based space strategies and the presence of visionary project champions.

General information
State: Published
Organisations: Planning and Management of the Built Environment, Department of Management Engineering
Contributors: Jensen, P. A.
Pages: 35-47
Publication date: 2011
Peer-reviewed: Yes

Publication information
Journal: International Journal of Strategic Property Management
Volume: 15
Issue number: 1
ISSN (Print): 1648-715X
Ratings:
BFI (2019): BFI-level 1
Web of Science (2019): Indexed yes
BFI (2018): BFI-level 1
Web of Science (2018): Indexed yes
BFI (2017): BFI-level 1
Scopus rating (2017): CiteScore 1.61 SJR 0.344 SNIP 0.877
Web of Science (2017): Impact factor 1.571
Web of Science (2017): Indexed yes
BFI (2016): BFI-level 1
Scopus rating (2016): CiteScore 0.92 SJR 0.283 SNIP 0.697
Web of Science (2016): Impact factor 0.71
Web of Science (2016): Indexed yes
BFI (2015): BFI-level 1
Scopus rating (2015): CiteScore 1.32 SJR 0.558 SNIP 0.787
Web of Science (2015): Impact factor 0.776
BFI (2014): BFI-level 1
Scopus rating (2014): CiteScore 1.14 SJR 0.6 SNIP 0.712
Web of Science (2014): Impact factor 1.192
BFI (2013): BFI-level 1
Scopus rating (2013): CiteScore 1.21 SJR 0.569 SNIP 0.71
Web of Science (2013): Impact factor 1.423
ISI indexed (2013): ISI indexed yes
BFI (2012): BFI-level 1
Scopus rating (2012): CiteScore 1.32 SJR 0.612 SNIP 0.809
Web of Science (2012): Impact factor 1.13
ISI indexed (2012): ISI indexed yes
BFI (2011): BFI-level 1
Scopus rating (2011): CiteScore 1.58 SJR 0.604 SNIP 0.796
Web of Science (2011): Impact factor 1.62
ISI indexed (2011): ISI indexed no
Web of Science (2011): Indexed yes
BFI (2010): BFI-level 1