Due to environmental and economic stress, strong investment exists now towards adaptive transport systems that can efficiently utilize capacity, minimizing costs and environmental impacts. The common vision is a system that dynamically changes itself (the supply) to anticipate traveler needs (the demand). In some occasions, unexpected and unwanted demand patterns are noticed in the traffic network that lead to system failures and cost implications. Significantly low speeds or excessively low flows at an unforeseeable time are only some of the phenomena that are often noticed and need to be explained for transport system’s better future response. The objective of this research is the formulation of a proper methodology that identifies anomalies on traffic networks and correlates them with special events using internet data. Our main subject of interest is the investigation of why traffic congestion is happening as well as why there are demand fluctuations in days were there are no apparent reasons for the occurrence of such phenomena. We evaluated our system using Google’s NYC taxi trips public dataset. We defined initially the “normality” baseline and thereunder we studied individual days’ demand patterns for outliers’ detection. Our approach enabled us to detect demand fluctuations, analyze and correlate them with disruptive events scenarios like extreme weather conditions, public holidays, religious festivities and parades. Using kernel density analysis, the affected areas as well as the significance of the observed differences compared to the average day are depicted.