Research outputs:

5 challenges when servitizing your business
Ramirez Hernandez, T. & Kreye, M., 2019
Research output: Other contribution › Net publication - Internet publication – Annual report year: 2019 › Communication

Analysis of Uncertainty in the Development of Integrated Solutions
Research output: Book/Report › Report – Annual report year: 2019 › Research

Applicability of Agile and Scrum to Product-Service Systems
Research output: Contribution to conference › Paper – Annual report year: 2019 › Research › peer-review

Customer-pulled and providerpushed pathways for product-service system: The contingent effect of the business ecosystems
Research output: Contribution to journal › Journal article – Annual report year: 2019 › Research › peer-review

Does a more complex service offering increase uncertainty in operations?
Research output: Contribution to journal › Journal article – Annual report year: 2019 › Research › peer-review

The organizational dimension of servitizing your business
Ramirez Hernandez, T. & Kreye, M., 2019
Research output: Other contribution › Net publication - Internet publication – Annual report year: 2019 › Communication

Can you put too much on your plate? Uncertainty exposure in servitized triads
Research output: Contribution to journal › Journal article – Annual report year: 2018 › Research › peer-review

Exploring Uncertainty Perception as a Driver of Design Activity
Cash, P. & Kreye, M., 2018, In : Design Studies. 54, p. 50-79
Research output: Contribution to journal › Journal article – Annual report year: 2018 › Research › peer-review

Interactions between perceived uncertainty types in service dyads
Research output: Contribution to journal › Journal article – Annual report year: 2018 › Research › peer-review

Latency and Criticality of Uncertainties in the Development of Product-Service Systems
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings – Annual report year: 2018 › Research › peer-review
Performance assessment of BlueINNOship maritime innovation network
Research output: Book/Report › Report – Annual report year: 2019 › Research

Typology of Uncertainties in the Development Process of Product-Service Systems
Research output: Contribution to conference › Paper – Annual report year: 2018 › Research › peer-review

Uncertainty perception in bidding for Product-Service Systems under competition
Research output: Contribution to journal › Journal article – Annual report year: 2018 › Research › peer-review

Understanding The Diversity Of University Research Knowledge Structures And Their Development Over Time
Research output: Contribution to conference › Paper – Annual report year: 2018 › Research › peer-review

Relational uncertainty in service dyads
Research output: Contribution to journal › Journal article – Annual report year: 2017 › Research › peer-review

Uncertainty Driven Action (UDA) model: A foundation for unifying perspectives on design activity
Research output: Contribution to journal › Journal article – Annual report year: 2017 › Research › peer-review

A model of designing as the intersection between uncertainty perception, information processing, and coevolution
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings – Annual report year: 2016 › Research › peer-review

Employee motivation in Product-Service-System providers
Kreye, M., 2016, In: Production Planning & Control. 27, 15, p. 1249-1259
Research output: Contribution to journal › Journal article – Annual report year: 2016 › Research › peer-review

Operation and maintenance service provision in uncertain times – the case of the FL Smidth Group during the Arab Spring
Research output: Book/Report › Book – Annual report year: 2016 › Education

Operation and maintenance service provision in uncertain times – the case of the FL Smidth Group during the Arab Spring
Kreye, M., 2016, 9 p. Department of Management Engineering, Technical University of Denmark.
Research output: Other contribution › Other contribution – Annual report year: 2016 › Education

Organisation Design for Servitized Manufacturers
Research output: Book/Report › Book – Annual report year: 2016 › Education

Uncertainty and Behaviour. Perceptions, Decisions and Actions in Business
Research output: Book/Report › Book – Annual report year: 2016 › Research › peer-review

Behavioural investigations into uncertainty perception in service exchanges: Lessons from dual-processing theory
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings – Annual report year: 2015 › Research › peer-review
Motivation and reward systems in service provision: exploring motivators for people providing engineering services
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings – Annual report year: 2015 › Research › peer-review

Public acceptance of wind farm development: Developer practices and review of scientific literature: Wind2050 WP3 Deliverable 1
Research output: Book/Report › Report – Annual report year: 2015 › Research

Servitization and service recovery: Can you be too close for comfort?
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings – Annual report year: 2015 › Research › peer-review

Servitizing manufacturers: The impact of service complexity and contractual and relational capabilities
Research output: Contribution to journal › Journal article – Annual report year: 2015 › Research › peer-review

Uncertainty in project phases: A framework for organisational change management
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings – Annual report year: 2015 › Research › peer-review

Comparing LCC with LCA to assess PSS sustainability: the case of the eco-box
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings – Annual report year: 2014 › Research › peer-review

Information processing theory in the early design stages
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings – Annual report year: 2014 › Research › peer-review

Key variables of organisation design in servitization
Research output: Chapter in Book/Report/Conference proceeding › Article in proceedings – Annual report year: 2014 › Research › peer-review

Servitizing manufacturers: The impact of service complexity and contractual and relational capabilities
Research output: Contribution to conference › Paper – Annual report year: 2014 › Research › peer-review

Uncertainty in competitive bidding – a framework for product–service systems
Research output: Contribution to journal › Journal article – Annual report year: 2014 › Research › peer-review

Information availability at the competitive bidding stage for service contracts
Products or services? – Insights from a successful provider of Product-Service Systems

The Cost of Service

Uncertainty awareness in support service contracts

Approaches to displaying information to assist decisions under uncertainty

Modelling Uncertainty In Competitive Bidding

Uncertainty in Competitive Bidding – Using the cost forecast for pricing decisions

Manifestation of Uncertainty - A Classification

Uncertainty Analysis and its Application to Service Contracts

Information Display for Decisions under Uncertainty

Uncertainty In Through Life Costing Within the Concept of Product Service Systems: A Game Theoretic Approach
Projects:

Climate KIC: Uncertainty gaming
Kreye, M.
01/10/2017 → 31/12/2018
Project: Research

BlueINNO: BlueINNoship
Kreye, M.
01/01/2016 → 31/03/2019
Project: Research

Wind 2050: Controversies on wind power Wind2050
Kreye, M.
01/01/2014 → 31/05/2017
Project: Research

Organisational Transition to Systems Thinking in Nordic Manufacturing
Pana, M., Kreye, M. & Broberg, O.
Technical University of Denmark
01/09/2018 → 31/08/2021
Project: PhD

Systems approach to the development of integrated solutions in the Nordic manufacturing industry
Ramirez Hernandez, T., Kreye, M. & Pigosso, D. C. A.
Technical University of Denmark
01/09/2017 → 31/08/2020
Project: PhD

A Model of Big Data Utilisation in the Danish Healthcare System
Ivan Rehfeld, C., Perunovic, Z., Kondo Steffensen, S. & Kreye, M.
Ansat eksternt
01/05/2017 → 30/04/2020
Project: PhD

Deciding under uncertainty: improving risk management practice in engineering projects
Stingl, V., Geraldi, J., Kreye, M., Rydén, P., Oehmen, J., Hällgren, C. M. & Loock, M.
Samfinansierede - Virksomhed
15/10/2015 → 15/12/2018
Project: PhD

Uncertainty Perception in Product Innovation Projects
Lasso, S. V., Cash, P., Daalhuizen, J., Kreye, M., Borch, K., Persson, M. & Storga, M.
Science Without Borders, Brasi
15/10/2015 → 14/03/2019
Project: PhD

Activities:

International Journal of Operations and Production Management (Journal)
Melanie Kreye (Reviewer)
7 Jan 2019
Activity: Editorial work and peer review › Peer review of manuscripts › Research

26th Conference of the European Operations Management Association (Event)
Melanie Kreye (Reviewer)
Jan 2019 → Feb 2019
Activity: Editorial work and peer review › Peer review of manuscripts › Research

John P Walsh
Melanie Kreye (Host)
8 Oct 2018
Activity: Hosting a guest lecturer

Journal of Operations Management (Journal)
Melanie Kreye (Reviewer)
1 Sep 2018 → 31 Dec 2018
Activity: Editorial work and peer review › Peer review of manuscripts › Research

Jan Dul
Melanie Kreye (Host)
15 Mar 2018
Activity: Hosting a guest lecturer

25th Annual EurOMA Conference (Event)
Melanie Kreye (Reviewer)
Feb 2018 → Jun 2018
Activity: Editorial work and peer review › Peer review of manuscripts › Research

The 24th International Annual EurOMA Conference (Event)
Melanie Kreye (Reviewer)
Jan 2017 → Jun 2017
Activity: Editorial work and peer review › Peer review of manuscripts › Research

23rd EurOMA conference (Event)
Melanie Kreye (Reviewer)
Jan 2016 → Jun 2016
Activity: Editorial work and peer review › Peer review of manuscripts › Research

22nd EurOMA Conference (Event)
Melanie Kreye (Reviewer)
Jan 2015 → Jun 2015
Activity: Editorial work and peer review › Peer review of manuscripts › Research

International Journal of Operations and Production Management (Journal)
Melanie Kreye (Reviewer)
1 Nov 2014 → 18 Jan 2019
Activity: Editorial work and peer review › Peer review of manuscripts › Research

IEEE Transactions on Engineering Management (Journal)
Melanie Kreye (Reviewer)
Nov 2014 → Jan 2019
Activity: Editorial work and peer review › Peer review of manuscripts › Research

International Journal of Operations & Production Management (Journal)
Melanie Kreye (Reviewer)
Nov 2014 → 31 Dec 2018
Activity: Editorial work and peer review › Peer review of manuscripts › Research

21st EurOMA Conference: Operations Management in an Innovation Economy (Event)
Melanie Kreye (Reviewer)
Jan 2014 → Jun 2014
Key variables of organisation design in servitization
Melanie Kreye (Lecturer)
2014
Activity: Talks and presentations › Conference presentations

20th International EurOMA Conference (Event)
Melanie Kreye (Reviewer)
Jan 2013 – Jun 2013
Activity: Editorial work and peer review › Peer review of manuscripts › Research

Prizes:

2018 Outstanding Reviewer for International Journal of Operations & Production Management
Melanie Kreye (Recipient), Jun 2018
Prize: Prizes, scholarships, distinctions